



## OnePlus India 2018 Campus Recruitment

Never settle, be the best you can be

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## Job Role: **Management Trainee - Marketing**

### Do you Never Settle?

Never Settle is not just a phrase, it is a philosophy we live by here at OnePlus. We see every day as an opportunity to improve ourselves. We are passionate and work with conviction to excel at whatever we do. Always striving for improvement to provide the best value to our users. Remaining introspective, we look to improve ourselves before demanding or criticizing others. We Never Settle at just our best, do you?



### What we need

At OnePlus, we are looking for individuals who are curious, creative and collaborative team players. We never settle and constantly strive to make better phones for the world. At the very heart of things, it has always been about the product and improving upon what our users have to say. We're looking for talented individuals who have the patience to hear, introspect and act.



### What you will be doing

- Receive training and perform duties in several marketing team such as PR, Digital, Project management, BD, Media plan, offline experience team
- Learn various staff functions, including operations, management viewpoints and company policies and practices affecting each phase of business.
- Meet performance goals and objectives set by upper management
- Report on progress of goals and objectives
- Monitor performance progress with management and key trainers
- Shadow experienced staff to acquire knowledge of methods, procedures, and standards required for performance of departmental duties
- Train in functions and operations of related departments to facilitate subsequent transferability between departments & provide greater promotional opportunities



### What you have

- Bachelor's degree in Marketing, Communications, or related discipline
- Strong consumer and product awareness. Good knowledge of marketing techniques and tech.



### What you need to be good at

- Good organisational, planning and presentation skills
- Excellent written & verbal communication
- The ability to work on multiple projects at one time
- The ability to work under pressure and to deadlines
- Self-motivation, the ability to be a team player.

NEVER  
SETTLE