Idea Submission Format

Your idea submission should contain the following points:

- **Problem Statement:** What's the big idea? What are you going to solve?

- **Description of the desired application:** What are you building in order to solve the big problem? Who are its competitors and how is your solution different from the rest?

- **Core user scenarios:** Where can the product be used? Give a high-level description of a few core user scenarios where your product can fit? Who are the intended audience for your solution?

- **Team details:** Please add a separate section stating the team members name and if they are working on mobile or backend implementation.

- **Tech Stack:** Your choice of frameworks, technology, and platforms that will be adopted to build your idea for a great demo! You can choose to build on any framework or language, such as Python, Java, NodeJS, etc (for backend) or Flutter, Kotlin, Swift, React Native, etc (for mobile). Choose your poison but give reasons why you chose it.

- **Solutioning:** Outline the path you will embark to innovate and approaches you will adopt to get your idea rolling. Here we are expecting to see the list of core backend specific and mobile-specific features. Always remember, a great backend that is built with efficient algorithms, takes care of scalability, speed and performance, will still produce a bad product if the client side mobile application is slow in performance, doesn't care about user experience, or has dull or useless functionalities. Both backend and mobile implementation must be in sync in order to create a kickass product!

Note:

- Name your submission file as *TEAM_NAME_IDEA.pdf*

- Your submission must include the detailed workflow of either the Backend or the Mobile functionalities or BOTH.

- If you cannot find a team member during your online submission phase, you can choose to submit either the mobile implementation document or the backend implementation document, whatever you are great at. If you are selected for the onsite round, we can help you find a team member that can compliment your idea and technology. And together, you can build that kickass product!