



प्रो. एम.पी. पूनीयाँ

उपाध्यक्ष

Prof. M.P. Poonia

Vice-Chairman



सत्यमेव जयते

अखिल भारतीय तकनीकी शिक्षा परिषद्

(भारत सरकार का एक सांविधिक निकाय)

(मानव संसाधन विकास मंत्रालय, भारत सरकार)

नेल्सन मंडेला मार्ग, वसंत कुंज, नई दिल्ली-110070

दूरभाष: 011-26131495

ई-मेल: vcm@aicte-india.org

ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

(A STATUTORY BODY OF THE GOVT. OF INDIA)

(Ministry of Human Resource Development, Govt. of India)

Nelson Mandela Marg, Vasant Kunj, New Delhi-110070

Phone: 011-26131495

E-mail: vcm@aicte-india.org

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To

Director/Principal

AICTE approved Institutions

Subject : Information regarding a movement "**Drug Free India**" – By 'The Art of Living'

Sir/Madam,

We are well aware that repeated drug or alcohol use interferes with students' physical and mental health, hampering their overall development and a desired future. It is a matter of great concern that many of the drug addicts across India are educated and literate. As an educational institute it is our major responsibility to provide an environment which not only educates the students on the ill effects of drug abuse but also offers prevention measures before getting caught in this vicious circle.

I am pleased to learn that The Art of Living organisation has started a movement called "**Drug Free India**" across the country under the guidance of the world renowned humanitarian leader Gurudev Sri Sri Ravi Shankar ji.

We thank Hon'ble Human Resource Development Minister Shri. Prakash Javadekar ji 'for sharing an inspiring message urging all the educational institutes across the country to join the Drug Free India Campaign. (Video Message Link: https://tiny.cc/DFI_HRD)

Drug Free India is an integrated 360° movement bringing all the key influencers across multiple domains including Government bodies, NGOs, celebrities, social activists on an exclusive platform to help take this movement to the grass root level.

The launch of '**Drug Free India**' will be on **February 19, 11.00 am** in the State of Haryana, which will be webcasted LIVE across India in presence of Gurudev Sri Sri Ravishankar Ji along with several Celebrities, Government Officials and Dignitaries.

AICTE would like to encourage Heads of Institutions/College Management/Students to participate in the launch event via Webcast in their maximum capacity. In this endeavour, every college may form a team of dedicated volunteers called S.W.A.T (Social Wellness & Awareness Teams) who will be closely mentored by the Art of Living faculties to drive the vision of Drug Free India and work for holistic development of students. In the past, Art of Living programs have helped many youths to overcome drug abuse.

A detailed outline of the events being planned as a part of this campaign and relevant links are attached for your reference and necessary action:

- Registration for the event: <https://tiny.cc/drug-free-india-register>
- Live Webcast Link: <https://tiny.cc/DFILive>

(Prof. M.P. Poonia)

1/2/19