



**GUJARAT TECHNOLOGICAL  
UNIVERSITY**

***CORDIAL INVITATION***

**DEPARTMENT OF INTERNATIONAL  
RELATIONS (DIR)**

***ORGANIZES***

**2-DAY FACULTY DEVELOPMENT  
PROGRAM ON  
'BUSINESS SIMULATION'**

***IN ASSOCIATION WITH***



**DATE & TIME**

**4<sup>TH</sup> AND 5<sup>TH</sup> FEBRUARY, 2019  
11:00 AM TO 4:30 PM**

**VENUE**

**GTU - CHANDKHEDA, AHMEDABAD**

## About beCEO

BeCEO is a German Company which has created didactic and content-oriented, innovative, business-enterprise company game for education and training. Participants have the opportunity to take on the role of a manager and lead a team or individual company as well as to make decisions in the fields of marketing & sales, human resources, production, purchasing & logistics, finance & risk management as well as controlling.



beCEO! Is the platform that makes the seminars on application-oriented further education in its various didactic and industry variants. Content is not only taught or discussed in case studies - participants learn how to implement what they have learned directly in their virtual company. At least 50% of the seminar is dedicated to the application of content - barriers between theory and practice are no longer relevant!

## Objective

- Simulation is an emerging technology in education and training domains which can provide the risk-free environment to learn the real-life issues and their solution process.
- The emphasis throughout is on the application of conceptual models which clarify the interaction between industry, competition, firm resources, and the structure and development of firm capabilities.

## Business Simulation features



## Who can participate?

All faculty members of management institutes affiliated to GTU are invited to take part in the program.

**Registration fees: INR 300/-**

## Schedule

- Day 1: 11.00 AM to 4.30 PM  
(Lunch Break: 1.30 PM to 2.30 PM)
- Day 2: 11.00 AM to 4.30 PM  
(Lunch Break: 1.30 PM to 2.30 PM)

## How to Register?

Kindly register online through below given link:  
<https://goo.gl/unrJFr>

Last Date of registration: 31<sup>st</sup> January 2019  
\*\* Limited seats are available, so registration will be accepted on first come first serve basis.

## Contact Us

**Dr. Keyur Darji**  
**Deputy Director (Department of International Relations)**  
**Email: international@gtu.edu.in**  
**Contact: 079 23267516**

