



Gujarat Technological University
Graduate School of Management Studies
Organizes

A One day workshop on Rural Community Engagement
(Sponsored by Mahatma Gandhi National Council of Rural
Education, MHRD)

Date: 28th January 2019

About GTU

Gujarat Technological University is a premier academic and research institution which has driven new ways of thinking since its foundation in 2007. It is established by the Government of Gujarat vide Gujarat Act No. 20 of 2007. Today, GTU is an intellectual destination that draws inspired scholars to its campus, keeping GTU at the nexus of ideas that challenge and change the world. GTU is a State University with more than 450 affiliated colleges in its fold operating across the state of Gujarat through its FIVE zones at Ahmedabad, Gandhinagar, Vallabh Vidyanagar, Rajkot and Surat. The University caters to the fields of Engineering, Architecture, Management, Pharmacy and Computer Science. The University has about 4, 00,000 students enrolled in a large number of Diploma, Under Graduate, Post Graduate programs along with the robust Doctoral program. GTU has initiated a large number of innovative projects. Few examples are:

Establishment of 14 post graduate research centers

Establishment of GTU innovative council

Supporting student start up projects to provide training & other services

To promote IPR related activities

Integrated training and placement (ITAP) activities of all disciplines under GTU umbrella

About GSMS

Graduate School of Management Studies has started AICTE approved MBA (International Business) from Academic year 2018-2019 and also runs M.Phil. in Business Management and different E-Courses like Post Graduate Diploma in Digital Marketing, Post Graduate Diploma in Asian Business and Gandhian Philosophy and Certificate Course in E-commerce from academic year 2017-2018. GSMS promotes the research work in field of business management and facilitates joint Research projects and Foreign study Programs in Business Management.

About the Workshop

MGNCRE promote Rural Community Engagement at Higher Education Institutions and Universities. Rural and Community Engagement in Higher Education is one where Sustainable Networks, Partnerships, Communication media and Activities between higher education institutions and communities are fostered at various levels. To promote the rural community engagement as a course at UG and PG level One day workshop is organised for faculties and NSS officers.

Who should attend?

UG/PG level Faculty members of technical and non-technical Institutions and NSS coordinator of the Institute.

Note: One Senior faculty member and NSS coordinator from institute should participate.

Total Seats: 80

Important Dates

Date of Workshop: 28/01/2019

Time: 9.30 a.m. to 5.00 p.m.

Confirmation of Registration: 27/01/2019

Venue

Conference Hall
Gujarat Technological University Sabarmati-Koba Highway,
Nr. Visat Three roads, Chandkheda
Ahmedabad-382424

Registration

Free Registration

Registration Link : <https://goo.gl/forms/dVdgLOVA6Pcuxh4N2>



**Schedule :One Day Workshop at University on
Community Engagement Curriculum – A Consultative Workshop**

Timings	Session	Details of the Session
9:30 am to 10:00 am	Registration 1. Greet and welcome the participants as they arrive 2. Ask them to fill in the registration form 3. Hand over the folder	Registration Forms, Folder with Note pad, pen, Rural Immersion Book, Community Engagement Curriculum Document, MHRD Communication, Ver 2 FDP Schedule for Community Engagement, all handouts (a copy each)
10:00 am to 10.30 am	Programme Inaugural 1. Chief Guest, Guest of Honour, University Officials, other dignitaries and MGNCRE representative light the lamp 2. A Prayer may be sung by some participants 3. Brief Speeches by dignitaries as planned, vote of thanks	<ul style="list-style-type: none">• Brass Lamp• Oil• Wicks• Match box• Candle• Bouquets• Memento for Chief Guest
10.30 am to 10.50 am	Participant Introduction	
10.50 am to 11.15 am	Programme Introduction and need-interactive discussion using the video	<ul style="list-style-type: none">• Video Unnat Bharat Abhiyan – Shri Prakash Javadekar;• HRD Minister Speech UBA 2 Doc
11:15 am to 11:45 am	Tea Break & Group Photo	
11.45 am to 01.15 pm	Group exercise : Discussion in groups & Presentation on (Groups to record points on A4 sheets, write their names and sign): 1. Current Community engagement links in courses and credits for the same 2. Link to Unnat Bharat Abhiyan 2.0 3. Facilitator to sum up key ideas on way forward using PPT (may use video of UBA if time permits)	<ul style="list-style-type: none">• Unnat Bharat Abhiyan Doc• Video-Transforming India – Unnat Bharat Abhiyan• A4 sheets• RCE ppt
1:15 pm to 2:00 pm	Lunch Break	
2:00 pm to 3:30 pm	Review of Community Engagement Curriculum in Groups – finalise the following (Groups to record points on A4 sheets, write their names and sign): 1. Theory Components , Duration & Credits 2. Practicum Component, Duration , Periodicity & Credits 3. Assessment Methodologies for Theory & Practicum	<ul style="list-style-type: none">• Rural Immersion Manual – one per participant• Community Engagement Curriculum Document – one per participant• A4 Sheets
3:30 pm to 3.45 pm	Tea Break	
3.45 pm to 4:15 pm	Presentation by groups	
4:15 pm to 4.30 pm	Consolidation and Finalisation of the Community Engagement Curriculum	
4.30 pm to 4.45 pm	Feedback from participants	Feedback forms
4.45 pm to 5.00 pm	Valediction and Vote of Thanks	Certificates

Organizing Committee

Chief Patron:

Prof. Dr. N. R. Sheth
Hon'ble Vice Chancellor,
Gujarat Technological University

Patron:

Prof. (Dr.) S. D. Panchal
Registrar (I/C),
Gujarat Technological University

Members:

Dr. Pankajray Patel
Director,
Graduate School of Management Studies

Dr. Kaushal Bhatt
Co-ordinator
Graduate School of Management Studies

Ms. Shweta Bambuwala
Co-ordinator
Graduate School of Management Studies

In case of any assistance you may contact,

MS. Shweta Bambuwala

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