

A  
*REPORT*  
ON  
**“Winner”**  
In  
**National Entrepreneurship  
Challenge  
(NEC)**  
At  
E-Summit 2020

Organized by



**E-CELL IIT, Mumbai**



**PARUL POLYTECHNIC INSTITUTE**

The team of **E-Cell (Entrepreneurship Development Cell)**, **Parul Polytechnic Institute** has participated in **National Entrepreneur Challenge (NEC) - 2020** & International level event named " **E- Summit 2020**" Organized by **IIT- Mumbai** on **1<sup>st</sup> and 2<sup>nd</sup> February**.

More than **160 colleges** of India have participated in this event & **E-cell team of Parul Polytechnic Institute** stood at **1<sup>st</sup> position** in '**MENTORSHIP**' track.

### About E-Cell, Parul Polytechnic Institute

EDC at Parul Polytechnics Institute, is having an organized structure with expert team chaired by Prof. **Jatin Vaidhya (Principal- Parul Polytechnic Institute)** and **Mr. Hutesh Baviskar (EDC Coordinator, E-Cell Mentor)**, as well as a core committee of department coordinator with mature and highest level of business sense, cross-sector expertise is the major criterion for mentoring and nurturing of idea to startup. To execute the entire institute's plan, a department level team has been created where students involve themselves by participating through e-cell which is another milestone of the journey.



*(The team participated in E-summit 2020 was lead by Mr. Hutesh Baviskar  
Faculty Coordinator E-CELL Mentor)*

In any academic entrepreneurial ecosystem e-cell formed and managed by students play a vital role because that is the trusted and tested model. Strategically three major components have been created which are sensitization, conversion and developing connectivity with local level ecosystem. Various activities are planned in structured manner under all three initiatives where sensitization will always play the most important role to create a journey from “Idea to IPO” with identification of right idea at a right time for execution.

## **About E – Summit 2019**

The Entrepreneurship Cell is Asia's largest entrepreneurship promoting college body. We believe that the Indian youth have the power and energy to make it the abode of vivacity, inspiration, and creation and thus we strive to create the perfect platform for such edgy minds with disruptive ideas that have the potential to enable better lives.

Flagship event, The E-Summit, currently in its 15th edition, has been host to some of the biggest stalwarts of the industry over the years. It continues to inspire countless ideas, expedite innovative startups and multiply fruitful networks through a jam-packed cluster of events designed for everyone.

This year, the E-Summit sets out to champion the maniacs and misfits that refused the routine and achieved breakthroughs. With an electric environment filled with energetic individuals, the E-Summit 2020 on the 1st & 2nd February aims to accelerate these ideas through the stratosphere.

Because we know that great ideas are hard to come by!

## **Some major events during E-Summit include:**

### **NETWORKING ARENA**

This brings to you the most awaited Networking Events of E-Summit 2017. Every startup, investor, mentor, entrepreneur, student and professional is invited to connect with the best in the country.

### **THE TEN MINUTE MILLION**

Getting financial backing is difficult. For most, it's not a pleasant experience. We are trying to revolutionize this by giving you an opportunity to impress our panelists with your Startup idea who might back you with INR 1.6 Million in just 10 Minutes!

### **WORKSHOPS**

- The lists of workshop are below:
- AUGMENTED REALITY
- AI AND IOT
- ANDROID APP DEVELOPMENT
- BRAND MANAGEMENT
- STOCK MANAGEMENT
- ETHICAL HACKING
- NATURAL LANGUAGE PROCESSING
- WEBPRENEURSHIP
- DIGITAL MARKETING

### **STARTUP EXPO**

Startup Expo provides a grand platform for startups to display their product and/ or service to all the people who attend the E-Summit 2018. These people are the potential customers and investors for the startup. Also it provides an opportunity for these startups to network with everyone who attends the Summit. This is also an opportunity for the attendees to learn about the new entrepreneurial techniques that these startups have employed to become successful in their journey.

## INTERNSHIP & JOB FAIR

Finding the right talent as well as finding the best Internship or Job profile is difficult for both companies and applicants. Internship and Job Fair (IJF) brings a very innovative solution to this problem. It provides a platform for companies to hire India's best talent for different profiles, and a platform for students to get an internship or a placement in these companies.

## INNOVATION CONCLAVE

Entrepreneurship Summit brings together the nation's nonpareil speakers on innovation and the leading Indian innovators themselves. The conclave is not only an amalgamation of a plethora of Innovations that arose because a problem needed to be solved, but also which has strong growth potential across various levels.



*(The E - Cell team participated in INNOVATION CONCLAVE)*

Entrepreneurship Cell believes that Innovation is a paramount force that drives any startup, a company and ultimately the growth of any country. With this belief, we present to you The Innovation Conclave, a confluence of visionary innovators from all across India, a true mélange of innovators and startups; one simply can't afford to miss.

## **BUSINESS CONCLAVE**

The trend of conferences for a group of people belonging to a specific genre has witnessed an exponential growth both in terms of number of events and in terms of attendees. There are two predominant reasons behind this fact, the first being it's a good platform for professionals to remain updated in their sector and second, it promotes intra-networking among them. To fulfill this vision, we present to you the Business Conclave which is a confluence of Marketing, HR, Data, Finance and Operations meet-ups.

## **I\_HACK**

At I Hack 2020, we bring together India's best coders, developers, designers, innovators, creators and entrepreneurs of tomorrow. I\_Hack is geared up for those who are passionate about building, designing and innovating. It is a 30 Hr event where the enthusiasts meet, develop and compete in the product prototyping competition. I Hack comprises of 3 parallel tracks:

I Hack comprises of 3 parallel tracks: BLOCKCHAIN TRACK, SOFTWARE TRACK, and HARDWARE TRACK.

## **E-CONNECT**

Today, economy across the world is witnessing a massive change mainly driven by the students in the form of entrepreneurial thinking. This change may perhaps be the most crucial step in moldings the future of our nation. Understanding the importance of this change, various IITs, IIMs, IIITs and other colleges across India have started fostering innovative entrepreneurial thinking; which is the prime agenda of various EDCs and E-Cells setup in those colleges. To make a global impact and work in a sustained manner. Thus the motive of E-Connect can be summarized as "CONNECT. ASCEND. CONQUER.". Enhancing the extensive network and an enormous pool of resources commanded by each institute; and leverage the differences, originating from the abrasion of working individuals in various fields, to observe things which are complementary to them. These connections, in due time, will lead our nation towards the apex of the entrepreneurial pyramid.



### **Panel Discussions:**

When industry veterans, business experts, venture capitalists and entrepreneurs discuss ideas, opinions and trends, you are bound to be left with more knowledge than before about the current trends, ideologies and methods.

### **About NEC (National Entrepreneurship Challenge)**

"Created with the vision of developing entrepreneurship from grassroots, we plan to promote entrepreneurship among the younger generation of the country and make sure that youngsters don't feel that starting up a company is rocket science".

National Entrepreneurship Challenge plans to develop entrepreneurship developing bodies in each campus of India. It is the first of its kind pan India competition.



*(The SMARTENS THE E - Cell team participated IN NEC (National Entrepreneurship Challenge))*

The Entrepreneurship Cell, IIT Bombay focus on developing the entrepreneurial spirit of students, which we believe is instrumental for our country to develop. We thought of a channel to demystify the shroud of alienisms that surrounds innovation. NEC, which is the brainchild of E-Cell, aims to actualize our dream of a truly entrepreneurial society. It included all the colleges spread across India, and helps the participating colleges to discover that they are capable of so much more. Through the **National Entrepreneurship Challenge**.

The Entrepreneurship Cell, IIT Bombay Envision to help establish entrepreneurship cells all across the country which in turn will help bolster the startup ecosystem in our country.

## **About NEC (National Entrepreneurship Challenge) Competitions**

### **IPL AUCTION**

The thrill of a live auction! Put yourself in the shoes of a bidder to build the dream team that you always wanted in these racy hours of nerves, strategy, game theory and gut. If you love cricket, if you have followed IPL and if you can mix common sense with passion into your bidding strategy, this event is a must for you.

### **BOARD ROOM**

A company's performance majorly depends upon the managing directors. The management teams of a company consist of CEO, COO, CFO, CMO, CTO, etc; each one has different roles and powers. Be one of them and experience the real-life situations of the corporate world.

### **WOLF OF WALL STREET**

Play a Business simulation game, complete with production and trading opportunities. Decide what the best distribution of resources would be, to produce the maximum results from your company. Trade your goods with others in the Market, gathering the goods in scarcity and amassing a profit for yourself. The prices of the goods fluctuate with availability. Would you be able to guess the scarce items and make a fortune for yourself?





*(The E - Cell team for STARTUP EXPO NEC-2020)*

### **STOCK PITCH**

A single page document for giving a recommendation to people about whether they should buy or sell a particular stock. These predictions are made with real-time data sets and back analysis.

### **GAME OF THRONES**

Ever wished to take decisions like Iron bank, handling finances of different houses. Do you believe that you can predict the outcome of a war? This competition needs well-planned strategies and high-end intuition. Expect a lot of twists and turns throughout your way and each time you think you ace it you will be blasted with shocks.

### **CAPTURE THE SUMMIT**

150+ different events with a huge professional crowd, a lot of attractions for passionate photographers. Explore different sessions and events and come up with a perfect shot at E-Summit 2018-2019.

## TRIATHLON

Want to experience how start-ups and businesses take the strategic decision? Want to experience and solve real-life business problems?

This event will give more than just peeking into it:

- ✓Simulation of a real-life business challenge
- ✓Devise your strategy for efficient resource utilization
- ✓Ideate new ways to evolve start-up.



## LOGO DESIGNING

Logos and brand identities can be very simple and beautiful but have you ever wondered how it is conceptualized and what all factors are involved to reflect all the qualities and essence of the brand.

E-Cell IIT Bombay presents you The Minimalist India design competition where you would be given a chance to solve a real-life case study problem in which you have to develop the brand identity and design elements.

## Participation Details

Sr. No	Name Of Event	Name Of Students
1	IPL AUCTION	Krutarth Patel
		Maitrak Patel
		Kirti Sagar
2	Triathlon	Meet Nate
		Krutarth Patel
		Yashvi Tank
3	Boardroom	Kush Jaradi
		Anantu Pillai
		Krutarth Patel
		Kirti Sagar
4	Minefield	Deep Gohil
		Anantu Pillai
		Uzair Patel
		Simran Deshmukh
		Meet Nate

<b>5.</b>	<b>Wolf of Wall Street</b>	<b>Muskan Vahora</b>
		<b>Suhani Modi</b>
		<b>Kush Jaradi</b>
<b>6.</b>	<b>Get set Pitch</b>	<b>Kush Jaradi</b>
		<b>Maitrak Patel</b>
		<b>Kirti Sagar</b>
<b>7.</b>	<b>Lavacon</b>	<b>Deep Gohil</b>
		<b>Simran Desmukh</b>
		<b>Uzair Patel</b>
		<b>Anantu Pillai</b>
<b>8</b>	<b>Beat the clock</b>	<b>Uzair Patel</b>
		<b>Anantu Pillai</b>
		<b>Simran Desmukh</b>
<b>9.</b>	<b>Stock Pitch</b>	<b>Kush Jaradi</b>
		<b>Yashvi Tank</b>





*(Winning team smartens the e-cell PPI of mentorship track 2020 at IIT-Mumbai)*



*(The E-Cell team of Parul Polytechnic Institute with Hutesh Baviskar (E-cell Mentor, Parul Polytechnic Institute))*



***Report Prepared and Compiled by***

***Mr. Hutesh Baviskar***

***(Lecture & E-cell Head Parul Polytechnic Institute)***