



GUJARAT TECHNOLOGICAL UNIVERSITY

(Established by Government of Gujarat under Gujarat Act No. : 20 of 2007)

ગુજરાત ટેકનોલોજીકલ યુનિવર્સિટી

(ગુજરાત સરકારના ગુજરાત અધિનિયમ ક્રમાંક : ૨૦/૨૦૦૭ દ્વારા સ્થાપિત)

No.: GTU/GIC/DIC/workshop/2021/ 5103

Date: 13/09/2021

Circular

*Two Day's online Workshop on Intellectual Property Rights (IPR)
organized by Design Innovation Centre in a collaboration with GISC TBI*

To,
Principals/Directors of Colleges affiliated to GTU

About Design Innovation Centre (DIC) – GTU:

GTU since its foundation in 2007, is striving to create, achieve and support the unique initiatives in design, innovation and entrepreneurship to build a holistic ecosystem by intervention of latest technologies. Considering its efforts in developing such ecosystem, MoE has awarded the grant to GTU for establishment of a full-fledged Design Innovation Centre (DIC) to promote, nurture and advance the culture of design, innovation, creative problem solving and entrepreneurship among young minds at GIU premise as Hub and other three institutes in Rajkot, Surat and Modasa as spokes to cover entire state. DIC would support Innovators in product design and development, prototype building through full-fledged FabLab, mentorship and networking, IPR support, training and workshop, skill developments, fellowship and awards to best projects/solutions and co-working space.

About GTU Innovation & Startup Centre Technology Based Incubator (GISC TBI):

GISC TBI is approved incubator by NSTEDB, DST-GOI focusing sector on AI-ML, AR-VR, IoT, Blockchain, PCB & Embedded system. GISC TBI will extend this support to scale up the idea into next level with all possible support. GISC has regional Centre at Ahmedabad, Rajkot, Surat, Vadodara & Mehsana.

TWO DAY'S ONLINE WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS (IPR)

This Online workshop organized with the objective to provide a platform for candidates to gain practical knowledge about Intellectual Property Rights and its importance for innovation and growth of businesses and the economy as a whole. The modules also deal with introductions to Patents, IPR Management, IP Valuation & Commercialization.

**Winners of : ICT Enabled University Award E-India - 2009 ❖ Manthan Award - 2009 ❖ GESIA Award -2011
❖ Digital Learning WES - 2011 Award ❖ AIMS International Innovative University Award - 2013**



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About Speaker:

Dr. Ankita Jain is an IPR & Management Consultant with 9+ years of experience of working in varied industries consumer goods, home appliance manufacturing and EdTech. One of the youngest Doctorates in India in the field of Commerce & Management of Intellectual Property Rights (IPR). Currently working with Hindustan Unilever Limited as an IPR Consultant, Expert Faculty with UpGrad Education Pvt. Ltd., Growth Associate at Avtaar Educations and Visiting Faculty at institutes such as NMIMS college, Welingkars College, I-Hub- Government of Gujarat.

Online

INTELLECTUAL PROPERTY RIGHTS (IPR)

- Fees: Rs. 100
- Content: Appendix - A
- Last date to enroll for IPR Workshop: September 21, 2021
- This two Days Workshop on IPR is Schedule on 22nd & 23rd September 2021.
- Registration Link: bit.ly/gtuiprworkshop
- Online Platform: Google Meet/Cisco Webex

Payment Details:

Bank Details of GISC

Name: GTU INNOVATION & STARTUP CENTER

Bank: State Bank of India

Account No: 36966340250

IFSC Code: SBIN0011770

Branch: IIT Gandhinagar

BHIM
SBI Pay



સંસ્થાના નામ: ગુજરાત ટેકનોલોજીકલ યુનિવર્સિટી
સંસ્થાના સંજ્ઞા: ગુજરાત ટેકનોલોજીકલ યુનિવર્સિટી

BHIM UPI

For any query you may contact to

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Mobile No: 079 - 23267593



Registrar, GTU

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Appendix – A

Workshop Content: INTELLECTUAL PROPERTY RIGHTS

Sr. No.	IPR heads	Sub-Subjects
1	Introduction to IPR	Overview- Creativity & Innovation and Importance of IPR
		Role of IPR in Pharma Industry
		IP Focused policies/measures at State & Central Level
2	Patent	Introduction to patent
		patent search/prior art search, novelty search
		Freedom to operate search
		Patent Information and reading
		Patent drafting
		Patent filing procedure- National filing system
		International patent system- PCT Filing system
		Case study reading
3	IPR Management	Need for IP Management
		Internal and external mediums adapted by organizations
		IP Portfolio management - Systems and databases & its relevance/benefits
4	IP Valuation & Commercialization	Introduction
		Methods of IP Valuation
		Need for IP Commercialization
		Modes of Commercialization
		Negotiations
5	Closing	Case study reading

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