

MBA (Part Time) Semester - 4 (With effective from Academic year 2017-18)

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SUBJECT CODE	ELECTIVES/SPECIALIZATIONS	SUBJECTS	E	M	I	V	TOTAL MARKS	CREDITS	
3549901		Strategic Management (SM)	70	30	50	-	150	3	
3549902		Legal Aspects of Business (LAB)	70	30	50	-	150	3	
3549981	Elective Subjects (Select any 1)	Basics of Econometrics (BE)	70	30	50	-	150	3	
3549982		Corporate Tax Planning (CTP)	70	30	50	-	150	3	
3549983		E-Commerce (EC)	70	30	50	-	150	3	
3549984		Global Human Resource Management (GHRM)	70	30	50	-	150	3	
3549985		Healthcare and Hospital Management (HHM)	70	30	50	-	150	3	
3549986		Management of Financial Planning (MFP)	70	30	50	-	150	3	
3549987		Retailing and Franchising (RF)	70	30	50	-	150	3	
3549988		Social Media Analytics (SMA)	70	30	50	-	150	3	
3549989		Talent Management (TM)	70	30	50	-	150	3	
3549990		Tourism and Hospitality Management (THM)	70	30	50	-	150	3	
3549991		WTO Multilateral Trading System and its Impact on Business(WMTS-I)	70	30	50	-	150	3	
3549992		Designing Operations Systems (DOS)	70	30	50	-	150	3	
3549911		Marketing Management (Select any 2)	Consumer Behaviour (CB)	70	30	50	-	150	3
3549912			Integrated Marketing Communication (IMC)	70	30	50	-	150	3
3549913	Sales and Distribution Management (SDM)		70	30	50	-	150	3	
3549921	Finance Management (Select any 2)	Strategic Financial Management (SFM)	70	30	50	-	150	3	
3549922		Management of Financial Services (MFS)	70	30	50	-	150	3	
3549923		Security Analysis & Portfolio Management (SAPM)	70	30	50	-	150	3	
3549931	Human Resource Management (Select any 2)	Change Management and Organization Development (CMOD)	70	30	50	-	150	3	
3549932		Management of Industrial Relations and Labour Laws (MIRLL)	70	30	50	-	150	3	
3549933		Compensation Management (CM)	70	30	50	-	150	3	

3549941	International Business Management (Select any 2)	International Marketing (IM)	70	30	50	-	150	3
3549942		International Financial Management (IFM)	70	30	50	-	150	3
3549943		International Human Resource Management (IHRM)	70	30	50	-	150	3
3549951	Information Technology Management (Select any 2)	Relational Database Management System (RDBMS)	70	30	50	-	150	3
3549952		System Analysis and Design (SAD)	70	30	50	-	150	3
3549953		Business Process Reengineering (BPR)	70	30	50	-	150	3
3549961	Entrepreneuership and Family Business (Select any 2)	Creativity, Incubation and Innovation (CII)	70	30	50	-	150	3
3549962		Entreprenuerial Finance (EF)	70	30	50	-	150	3
3549963		Family Business Management (FBM)	70	30	50	-	150	3
3549971	Production and Operations Managment (Select any 2)	Project Management (PM)	70	30	50	-	150	3
3549972		Strategic Operations Management (SOM)	70	30	50	-	150	3
3549973		Inventory Management, Materials Planning and Management (IMMPM)	70	30	50	-	150	3
TOTAL			350	150	250	-	750	15