

**MBA (PT) SEMESTER - 5 (With effect from Academic Year 2018-19 Onwards)**

Specialization		Subject code	SUBJECTS				E	M	I	V	TOTAL MARKS	CREDITS
Compulsory Subjects		<a href="#">4559901</a>	Summer Internship Project (SIP)				-	-	60	140	200	4
		<a href="#">4559902</a>	Multidisciplinary Action Project (MAP)				-	-	60	140	200	4
Elective (Functional)	Select any 1	<a href="#">4559981</a>	Legal Aspects of Business (LAB)				70	30	50	-	150	4
		<a href="#">4559982</a>	Knowledge Management (KM)				70	30	50	-	150	4
		<a href="#">4559983</a>	B2B Marketing (B2BM)				70	30	50	-	150	4
		<a href="#">4559984</a>	Financial Planning and Taxation (FPT)				70	30	50	-	150	4
		<a href="#">4559985</a>	World Class Manufacturing (WCM)				70	30	50	-	150	4
		<a href="#">4559986</a>	Management Control Systems (MCS)				70	30	50	-	150	4
		<a href="#">4559987</a>	Foreign Trade Facilitation (FTF)				70	30	50	-	150	4
		<a href="#">4559988</a>	Intellectual Property Rights (IPR)				70	30	50	-	150	4
		<a href="#">4559989</a>	Enterprise Resource Planning (ERP)				70	30	50	-	150	4
Elective (Sectoral)	Select any 1	<a href="#">4559991</a>	Retailing and Franchising (RF)				70	30	50	-	150	4
		<a href="#">4559992</a>	Financial Markets and Services (FMS)				70	30	50	-	150	4
		<a href="#">4559993</a>	Management of Industrial Relations and Labour Laws (MIRLL)				70	30	50	-	150	4
		<a href="#">4559994</a>	Tourism and Hospitality Management (THM)				70	30	50	-	150	4
		<a href="#">4559995</a>	EXIM Procedures (EXIMP)									
		<a href="#">4559996</a>	Social Media Analytics (SMA)				70	30	50	-	150	4
		<a href="#">4559997</a>	Logistics and Supply Chain Management (LSCM)				70	30	50	-	150	4
		<a href="#">4559911</a>	Sales and Distribution Management (SDM)				70	30	50	-	150	4
Functional Areas Specialization	Marketing	<a href="#">4559912</a>	Product and Brand Management (PBM)				70	30	50	-	150	4
		<a href="#">4559921</a>	Financial Derivatives (FD)				70	30	50	-	150	4
	Finance	<a href="#">4559922</a>	International Finance (IF)				70	30	50	-	150	4
		<a href="#">4559931</a>	Human Resource Audit (HRA)				70	30	50	-	150	4
	Human Resource Management	<a href="#">4559932</a>	Human Resources Planning & Development (HRPD)				70	30	50	-	150	4
		<a href="#">4559941</a>	International HRM (IHRM)				70	30	50	-	150	4
	International Business Management	<a href="#">4559942</a>	Geopolitical and World Economic Systems (GWES)				70	30	50	-	150	4
		<a href="#">4559951</a>	E-Business (EB)				70	30	50	-	150	4
	Information Technology Management	<a href="#">4559952</a>	Cyber Security and IT Governance (CSITG)				70	30	50	-	150	4
		<a href="#">4559961</a>	MSME & Startup (MSMES)				70	30	50	-	150	4
	Entrepreneurship and Family Business	<a href="#">4559962</a>	Creativity, Innovation and Incubation (CII)				70	30	50	-	150	4
		<a href="#">4559971</a>	Operations Research (OR)				70	30	50	-	150	4
	Production and Operations Management	<a href="#">4559972</a>	Materials Management (MM)				70	30	50	-	150	4
		<b>TOTAL MARKS &amp; CREDITS OF SEMESTER 5</b>										<b>1000</b>