

MBA (PT) SEMESTER - 6 (With effect from Academic Year 2018-19 Onwards)

Specialization		Subject code	SUBJECTS	E	M	I	V	TOTAL MARKS	CREDITS
Compulsory Subjects		4569901	Comprehensive Project (CP)	-	-	60	140	200	4
Elective (Sectoral)	Select any 1	4569981	Rural and Agricultural Marketing (RAM)	70	30	50	-	150	4
		4569982	Banking	70	30	50	-	150	4
		4569983	Business Reporting Data Visualization (BRDV)	70	30	50	-	150	4
		4569984	Healthcare and Hospital Management (HHM)	70	30	50	-	150	4
		4569985	Global Logistics and Supply Chain Management (GLSCM)	70	30	50	-	150	4
		4569986	Advanced Data Analytics (ADA)	70	30	50	-	150	4
		4569987	Customer Relationship Management (CRM)	70	30	50	-	150	4
		4569988	Leadership	70	30	50	-	150	4
		4569911	Services Marketing (SM)	70	30	50	-	150	4
Functional Areas Specialization	Marketing	4569921	Corporate Restructuring and Valuation (CRV)	70	30	50	-	150	4
	Finance	4569931	Performance Management (PM)	70	30	50	-	150	4
	Human Resource Management	4569941	International Commercial Laws (ICL)	70	30	50	-	150	4
	Information Technology Management	4569951	Cloud Computing (CC)	70	30	50	-	150	4
	Entreprenuership and Family Business	4569961	New Venture Creation (NVC)	70	30	50	-	150	4
	Production and Operations Managment	4569971	Quality Management (QM)	70	30	50	-	150	4
	TOTAL MARKS & CREDITS OF SEMESTER 6							500	12