



The Institute of Chartered Accountants of India (ICAI)

World Accountancy Education Day

Organised By: Career Counseling Group (CCG), ICAI

10th November, 2018

Accountancy Education for All

World Accountancy Education Day will be celebrated on 10th November, 2018 with the theme "Accountancy Education for All" conducted by the Career Counselling Group (CCG) of the Institute of Chartered Accountants of India in India as well as Abroad.

Objectives of Celebrating World Accountancy Education Day

World Accountancy Education Day will be celebrated every year with the following objectives

- To widely spread a message about the significance of Commerce Education in the daily life of the people.
- To display all the activities, efforts and achievements in the field of Commerce for human welfare.
- To discuss all the issues and implement innovative strategies for the development of the Accountancy education.
- To give an opportunity to showcase the talents of Commerce students in the country. To encourage the people as well as popularize the Accountancy education.

The Commerce Carnival is going to be an event with a series of activities and programs involving school and college students, eminent Educationists and faculties of the state, country & abroad. We want to provide a real platform for the budding students to make their career and profession in Commerce.

10th November, 2018 - World Accountancy Education Day

Why

On November 10, 1494, a book titled Summa de Arithmetica, Geometria, Proportioni et Proportionalita (Everything About Arithmetic, Geometry and Proportion) was published in Venice. This was the first book that aimed to summarize the mathematical knowledge of those days. One of the tractatus of the Summa, entitled "Particularis de computis et scripturis" (About accounts and other writings) provides a detailed description of Venetian book-keeping. This was the first printed essay on double entry bookkeeping - called "Method of Venice" - and was direct base of some widespread works on mercantile

Deputy Convener

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accounting. The author of the book was Italian mathematician and Franciscan friar Luca Bartolomeo de Pacioli. Although double-entry bookkeeping had been around for centuries, Pacioli's 27-page treatise on the subject has earned him the title "The Father of Modern Accounting." The system he published included most of the accounting cycle as we know it today.

Commemoration of World Accountancy Education Day

- The World Accountancy Education Day will be expected to celebrate in capital cities of each state as well as other cities and in abroad destinations
- Career Counselling/Mega Career Counselling Programme will be organized to promote the Accountancy Education in in each Branch/ Regional Councils/Chapter Abroad.
- Mega Career Counselling Programme cum Exhibitions will be organized to promote the Accountancy Education in Branch/ Regional Councils/Chapter Abroad.

Activities to be organized during the Accountancy Education Day in the Branches/ Regional Councils/ Chapters Abroad on 10th Nov., 2018

- Career Counselling Programme /Mega Career Counselling Programme
- Press Conference
- Radio/TV talk shows
- Public speech
- Commerce exhibitions
- Debate Competition
- Quiz competitions
- Elocution Competition
- Essay Writing Competition
- Marathon race/ Human Chain
- Variety of other programmes

The aforesaid programmes will be organized to popularize the Accountancy education in the country as well as abroad amongst the student community & other stakeholders.

Convener

Career Counseling Group (CCG), ICAI

For any Query please contact:

Secretary, Career Counselling Group (CCG), The Institute of Chartered Accountants of India
ICAI Bhawan, A-29, Sector 62, Noida (U.P.) - 201309, Telephone (O): 0120-3876871, 886
Email: ccc.events@icai.in