



## *GTU INNOVATION COUNCIL*

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# One on One Startup Mentoring

**Date: - 05/04/2019**

**Time: - 02:00 PM TO 05:00 PM**

**Venue: - GISC, Dr. S. & S. S. Ghandhy College, Surat**

GTU Innovation & Startup Center Surat Regional Center has organized Startup Mentoring Session on 05 April 2019 at GISC, Dr. S. & S. S. Ghandhy College, Surat. In this session, 18 SSIP Grantees Teams are assembled to get insights of Mentoring session. The purpose of mentoring session was to take Updates on Startup progress, discussion with them about what are the problem faced by them during journey and Guide them in right direction for the growth of Startup.

For the fulfil the purpose of the event, we have invited Mentor who is 1<sup>st</sup> Prize winner of Vibrant Gujarat 2019 (Startup), Mr. Siddhant Loya (Co – Founder, MELZO) for further support and Mr. Tushar Panchal (Assistant Professor at GTU) came from Ahmedabad for mentoring the startup supported under SSIP.

Mr. Tushar Panchal along with Mr. Siddhant Loya have started the event with the interaction with all presented SSIP Grantees and discussed about purpose & important of the mentoring for the startup. Also Discussed on the future event plans which team will planning to arrange for them. After completed of general interaction with all SSIP Grantee Mentors and GISC Team Surat start One to one interaction for better understand of problem faced by the innovators and at the end the Team guide them for the right direction.

**Crux of the Event: Every SSIP Innovators should focus on**

1. Innovation quotient
2. Business Plan
3. Strategies for Minimum Viable Product and Product Design
4. Industry Expert Opinion
5. Early Customer Identification and Validation
6. One to One Mentoring Session

## Glimpse of the event



Report prepared by: GIC Team

Our Presence

Ahmedabad | Surat | Rajkot | Vadodara