

Jan Andolan for COVID-19 – regarding

1. Please find an attached letter dated 7th October 2020 from Secretary, Ministry of Information and Broadcasting regarding the Creatives and Pledge for Jan Andolan for COVID-19 Appropriate Behaviour.
2. The creatives in Hindi and English language are attached.
3. Text of the COVID Pledge in Hindi and English language are also attached.
4. Communication on this subject may be sent at covidjanandolan@gmail.com.

The Jan Andolan campaign is a Low Cost, High-intensity campaign driven by people's participation for dissemination throughout the country using all media platforms. The campaign emphasizes on "Unlock with precautions" i.e. COVID-19 Appropriate Behaviour in the new normal. The three key messages being highlighted are:

- Wear Mask
- Follow Physical Distancing
- Maintain Hand Hygiene

In view of the above, AICTE requests you to comply with the same and disseminate this information among all faculty members and students. Please ensure necessary arrangement for the pledge and fill the details about pledge taken, in google form @<https://forms.gle/iqqRxdeFuBBMDobAA>

This may be treated as important.

PFA:-

<https://drive.google.com/file/d/1fSfowlqaFUZp5zGoBZzRhMMvV7ncvcGW/view?usp=sharing>

<https://drive.google.com/file/d/1GOu7osdUuL8qALqehUb64YSQxqb0vUyv/view?usp=sharing>

https://drive.google.com/file/d/105dpHAxe_BZRPqk5rhTJTd0oKdCTZMg0/view?usp=sharing

<https://drive.google.com/file/d/1c-3qVLtYyo1mxGOVpY1V12RmCET8WTvJ/view?usp=sharing>

https://drive.google.com/file/d/1dkDpah9UI1LjNzcXX_VxyMseychfChPT/view?usp=sharing