

10,000 free licenses w.r.t. Adobe UX Design Learning from NASSCOM FutureSkills - regarding

We are happy to inform you that NASSCOM FutureSkills and Adobe have jointly launched UX Design Learning Program. It is a unique blend of Theory Hands-on with the Adobe XD tool embedded in the curriculum. In this regard, the first 10,000 students will be benefited from this unique learning program for free.

1. Interested students can submit their details in the Microsoft Form Link available @ <https://bit.ly/35LI3yK>
2. NASSCOM will then create their logins on the NASSCOM FutureSkills platform, so they can access the content.

Details of Program Features:

- It is 100% aligned to NASSCOM SSC Foundation Curriculum on UX Design (Duration ~38 Hrs).
- Learning content is available on NASSCOM FutureSkills Platform, free of cost (<https://futureskillsnasscom.edcast.com/channel/ux-design-foundation>).
- Learning via Gamification, in the form of Quiz, Mini-Challenges, Assignments: allowing students to reflect upon the problem statement and look for answers with the help of Adobe learning content.
- Students will be provided regular Career-Guidance sessions and Hands-on Workshops to reinforce what they have learned.
- Joint certificate by NASSCOM FutureSkills and Adobe on completion.
- Colleges can offer the program as an Elective and grant credit equivalence to students.,

Key Learning Outcomes of the Learning Program:

- Explain the user experience process
- Define different components of user experience
- Explain concepts of good user experience design
- Conduct different types of user experience research Conduct user tests to collect data, analyze and summarize findings
- Discuss best practices for designing visual elements
- Develop visual elements across different platforms
- Develop a sitemap, information architecture, and navigation for smooth and intuitive user experiences
- Define user personas, user scenarios, and user stories

For more information please contact:
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In view of the above, you are requested to kindly disseminate the above information among all the students so that interested students can benefit from this free program.