

## **"Matribhasha Diwas" (Mother Language day) on 21.02.2021**

The undersigned is directed to refer to the subject mentioned above and to say that UNESCO in 1999 declared 21<sup>st</sup> February of every year to be celebrated as "international Mother Language day". Accordingly, the international Mother Language Day celebrations are held every year on this date by this Ministry in the name of "Matribhasha Diwas". The significance of this day is to promote dissemination of the mother Language of all and create maximum awareness of linguistic and cultural traditions throughout the world and to inspire solidarity amongst the people speaking many languages.

However, "Matribhasha Diwas" is celebrated this year jointly by the Ministry of Education and Ministry of Culture through virtual medium from 21. 02.2021 to 23. 02.2021 to promote and preserve Mother Language. It has been proposed that the inaugural function of the Matribhasha Diwas will be inaugurated by the Hon'ble Vice President of India at 11.00 AM on 21.02.2021 in which Hon'ble Education Minister, Minister of State for Culture (I/C) and Minister of State for Education will participate as Guest of Honors.

In view of the above, AICTE requests your institute to disseminate this information among students and faculty members, and advise them to participate in the webinar without fail. The link to the webinar will be intimated separately.

Please find the attached Office Memorandum for your reference.

<https://drive.google.com/file/d/1CndFQB4Yt5-4yg6jbXGssqSG7O7jJqIR/view?usp=sharing>