

MBA (Part Time) Semester - 6 (With effective from Academic year 2017-18)

Specialization	Subject code	SUBJECTS	E	M	I	V	TOTAL MARKS	CREDITS
Compulsory Subjects		3569901 Comprehensive Project (CP)	-	-	60	140	200	6
Elective Subjects	Select any 1	3569981 B2B Marketing (B2BM)	70	30	50	-	150	3
		3569982 Enterprise Resource Planning (ERP)	70	30	50	-	150	3
		3569983 Investment Banking (IB)	70	30	50	-	150	3
		3569984 Leadership (L)	70	30	50	-	150	3
		3569985 Management Control Systems (MCS)	70	30	50	-	150	3
		3569986 Project Management for Entrepreneurs (PME)	70	30	50	-	150	3
		3569987 Service Operations Management (SOM)	70	30	50	-	150	3
		3569988 Supply Chain Management (SCM)	70	30	50	-	150	3
		3569989 WTO Multilateral Trading System and its Impact on Business (WMTS-II)	70	30	50	-	150	3
Functional Areas Specialization	Marketing Management (Select any 2)	3569911 Product and Brand Management (PBM)	70	30	50	-	150	3
		3569912 Services and Relationship Marketing (SRM)	70	30	50	-	150	3
		3569913 Rural Marketing (RM)	70	30	50	-	150	3
	Finance Management (Select any 2)	3569921 Mergers & Acquisition (M & A)	70	30	50	-	150	3
		3569922 Risk Management (RiM)	70	30	50	-	150	3
		3569923 Foreign Exchange Management (FEM)	70	30	50	-	150	3
	Human Resource Management (Select any 2)	3569931 Human Resource Development (HRD)	70	30	50	-	150	3
		3569932 Strategic Human Resource Management (SHRM)	70	30	50	-	150	3
		3569933 Human Resource Audit (HRA)	70	30	50	-	150	3
	International Business Management (Select any 2)	3569941 Export Import Policy Procedure and Documentation (EIPPD)	70	30	50	-	150	3
		3569942 International Supply Chain Management (ISCM)	70	30	50	-	150	3
		3569943 Foreign Trade Facilitation (FTF)	70	30	50	-	150	3
	Information Technology Management (Select any 2)	3569951 Information System Audit & Control (ISAC)	70	30	50	-	150	3
		3569952 Strategic Information Technology Management (SITM)	70	30	50	-	150	3
		3569953 Data Warehousing and Data Mining (DWDM)	70	30	50	-	150	3
	Entrepreneurship and Family Business (Select any 2)	3569961 Digital Marketing for Start-ups (DMS)	70	30	50	-	150	3
		3569962 Intellectual Property Rights (IPR)	70	30	50	-	150	3
		3569963 New Venture Creation (NVC)	70	30	50	-	150	3
Production and Operations Management (Select any 2)	3569971 Operations Research (OR)	70	30	50	-	150	3	
	3569972 Product Design and Development (PDD)	70	30	50	-	150	3	
	3569973 Six Sigma and Lean Manufacturing (SSLM)	70	30	50	-	150	3	