

GUJARAT TECHNOLOGICAL UNIVERSITY

Teaching Scheme for Master of Business Administration (PART TIME) Course (Old Course)

Semester-6

Specialization	Subject Code	Subject Name	Credit	E	M	I	V	Total
Compulsory Subjects	2840009	Global Country Study Report (GCSR)	3	-	30	50	70	150
	2830004	Comprehensive Project - Industry Defined Problem (CP- IDP)	6	-	-	60	140	200
	2840003	Business Ethics and Corporate Governance (BE & CG)	3	70	30	50	-	150
Elective Courses: (select any one)	2840004	Enterprise Resource Planning (ERP)	3	70	30	50	-	150
	2840005	Supply Chain Management (SCM)	3	70	30	50	-	150
	2840006	Project Management (PM)	3	70	30	50	-	150
	2840007	Management Control System (MCS)	3	70	30	50	-	150
	2840008	Technology and Business (T & B)	3	70	30	50	-	150
	2840601	Investment Banking (IB)	3	70	30	50	-	150
	2840010	WTO Multilateral Trading System and its Impact on	3	70	30	50	-	150
	2840011	Franchising	3	70	30	50	-	150

Marketing Management (MM)	<u>2840102</u>	Services and relationship marketing (SRM)	3	70	30	50	-	150
Finance Management (FM)	<u>2840202</u>	Risk Management (RM)	3	70	30	50	-	150
Human Resource Management (HRM)	<u>2840302</u>	Strategic Human Resource Management (SHRM)	3	70	30	50	-	150
Information System Management (ISM)	<u>2840402</u>	Strategic Information Technology Management	3	70	30	50	-	150
International Business Management (IB)	<u>2840502</u>	Export-Import Policy, Procedure and Documentation	3	70	30	50	-	150
Banking & Insurance (B&I)	<u>2840602</u>	Insurance and Risk Management (IRM)	3	70	30	50	-	150
Rural & Agro-Based Management (RAM)	<u>2840702</u>	NGO Management (NM)	3	70	30	50	-	150
Production and Operations Management	<u>2841102</u>	Strategic Operations Management	3	70	30	50	-	150