

# GUJARAT TECHNOLOGICAL UNIVERSITY

## Teaching Scheme for Master of Business Administration (PART TIME ) Course (Old Course)

### Semester-5

Specialization	Subject Code	Subject Name	Credit	E	M	I	V	Total
Compulsory Subjects	<a href="#">2830012</a>	Global Country Study Report (GCSR)	2	-	30	50	70	150
	<a href="#">2830004</a>	Comprehensive Project – Industry Defined Problem (CP- IDP)	1	-	-	50	-	50
	<a href="#">2830005</a>	Summer Internship Programme (SIP)	6	-	-	60	140	200
Elective Courses: (select any one)	<a href="#">2830006</a>	International Business (IB)	3	70	30	50	-	150
	<a href="#">2830007</a>	New Enterprise and Innovation Management (NE&IM)	3	70	30	50	-	150
	<a href="#">2830008</a>	Quality Management (QM)	3	70	30	50	-	150
	<a href="#">2830009</a>	Corporate Taxation (CT)	3	70	30	50	-	150
	<a href="#">2830010</a>	Financial Planning (FP)	3	70	30	50	-	150
	<a href="#">2830011</a>	Gandhian Philosophy for Managing Business (GPMB)	3	70	30	50	-	150
	<a href="#">2830013</a>	WTO Multilateral Trading System and its Impact on Business (WMTS-I)	3	70	30	50	-	150
	<a href="#">2830014</a>	Retail Operations (RO)	3	70	30	50	-	150
Marketing Management (MM)	<a href="#">2830103</a>	Sales and Distribution Management (SDM)	3	70	30	50	-	150
	<a href="#">2840101</a>	Product and Brand Management (PBM)	3	70	30	50	-	150

Finance Management (FM)	<a href="#">2830203</a>	Security Analysis and Portfolio Management (SAPM)	3	70	30	50	-	150
	<a href="#">2840201</a>	Mergers & Acquisition (M& A)	3	70	30	50	-	150
Human Resource Management (HRM)	<a href="#">2830303</a>	Management of Industrial Relations and Labour Legislations (MIR&LL)	3	70	30	50	-	150
	<a href="#">2840301</a>	Human Resource Development (HRD)	3	70	30	50	-	150
Information System Management (ISM)	<a href="#">2830403</a>	Business Process Reengineering (BPR)	3	70	30	50	-	150
	<a href="#">2840401</a>	Information System Audit and Control (ISA & C)	3	70	30	50	-	150
International Business Management (IB)	<a href="#">2830503</a>	International Human Resource Management (IHRM)	3	70	30	50	-	150
	<a href="#">2840501</a>	International Supply Chain Management (ISCM)	3	70	30	50	-	150
Banking & Insurance (B&I)	<a href="#">2830603</a>	International Banking (IB)	3	70	30	50	-	150
	<a href="#">2840603</a>	Customer Relationship Management in Banking &	3	70	30	50	-	150
Rural & Agro-Based Management (RAM)	<a href="#">2830703</a>	Agri and Food Processing Industry (AFPI)	3	70	30	50	-	150
	<a href="#">2840701</a>	Cooperative Management (CM)	3	70	30	50	-	150
Production and Operations Management	<a href="#">2831103</a>	Project Management	3	70	30	50	-	150
	<a href="#">2841101</a>	TQM and WCM for Manufacturing Excellence	3	70	30	50	-	150