

1st Feb 2018

SUB: ASSOCIATION WITH THE D4E INITIATIVE

Dear Sir or Madam

Greetings of the day !!!

The need of the hour is to **Connect Educational Institutions with Industries** and to prepare Students to be “**Employable**” when they pass out of the college after 4 years of Education.

Every College/ Student / Teaching Faculty – are Looking for an opportunity to get connected to **Industries and Experts from Industry** to achieve the following needs for their betterment .

1. **Placement services – While studying and after Completing Education**
2. **Experts from Industries who could teach Real Time solutions adopted during their career**
3. **Better suppliers and service providers to improve procurement and save**
4. **Project Ideas**
5. **Mentoring support during Project**
6. **Start up support for best Projects and hand holding by Industry and Experts**
7. **To have higher level of interaction and Networking with Industries**
8. **To have knowledge and attend seminars and programs organized by Industry bodies and other Institutions**
9. **To get Funding for project ideas/ venture capital**
10. **To access all Govt notifications at finger tip for their needs**
11. **To network with like minded interested Persons from all over the world**
12. **To share and get advise on various Engineering needs**

Keeping these needs in mind , AICTE has signed an MOU with D4ECLUB – a social Initiative launched exclusively to cater to the needs of Institutions and enable them prosper.

This is a **First of its kind – Global Social Initiative** – available for FREE download at Android or Play store as **D4ECLUB**. This mob app was Launched by Hon’ble Governor of TN in the presence of Chairman of AICTE and Addl Secretary of MSME .The services are absolutely FREE.

Kindly visit website www.d4e.in for videos of benefit of this mob app and for its usage. This Mob app already has more than 50000 members , 12000 Postings and 4200 success connectivity.

I look forward to your strong support for this very visionary Initiative, with an objective to promote effective knowledge sharing and achieve better performance, thereby enabling the Engineering Community to gear up for the Fourth Industrial Revolution and beyond.

Basic features of the D4E Platform

- 2 sides to the platform
 - Individuals
 - Students
 - Faculty
 - Career seekers
 - Experts
 - Organizations
 - Industries
 - Colleges
 - Trade Bodies
 - Government



- Interacting through 20 service categories, including
 - Jobs
 - In-plant training
 - Graduate Engineers
 - Purchase requirements
 - Supplier data
 - Expert speaker
 - Technical assistance
 - Technology support
 - Product testing
 - Project ideas
 - Start-up support
 - Govt. notifications
 - Govt. support services
 - Mentor requirements
 - Industrial visits
 - Grant support

Objectives are to

- Rapidly scale the platform with active members
- Bring people together by networking
- Easy to use and simple to adopt
- Global connectivity , instantly



What is the Initial Reaction

An app for engineering students

It will help them find jobs, internship projects

R. SUJATHA
CHENNAI

Engineering students have an app to help them find jobs, internship or even research projects. The app offers opportunities to faculty to link with industry, students and trade bodies.

Users can access the D4EClub by downloading it on the Android and iOS platforms. But to log in, one must register at www.d4e.in. Once the administrator approves the registration, the user can log in through the

app and post on any relevant field of interest. Dedicated spaces for industry, students, colleges, faculty, experts, government bodies, internship and job seekers have been provided. Registered users can post their questions and requirements and chat.

It offers space for overseas institutions and individuals based abroad to stay in touch with the talent pool of engineers in India.

K.E. Raghunathan, a first-generation entrepreneur,

whose brainchild it is, said: "Digitally for engineers is a club that offers 19 services targeted at students in tier 2 and tier 3 engineering colleges. There will be a nominal annual fee for registering." The management team includes G. Ramasubramanian, founder-director of e-Brahma Technologies; Prasad Kolisetty, promoter of IT training and services company 3Edge Solutions; and R. Mohanraj, member of the Indian Society for Technical Education.

And finally, here is a platform
CONNECTING
 ENGINEERS FOR
PROGRESS



D4ECLUB, is a versatile platform that connects Industries, Institutions, Engineering Students and Experts for effective knowledge sharing through a user friendly Mobile App for overall progress.

Look at what D4ECLUB can offer:



Industries	
	<ul style="list-style-type: none"> ➤ Recruit full time / part time technical manpower ➤ Supply your products / services to colleges ➤ Collaborate with leading engineering colleges for products improvements / development ➤ Get global partnership / trade enquires from other Industries

Institutions	
	<ul style="list-style-type: none"> ➤ Generate more placement opportunity for students ➤ Offer internship / in-plant training for students ➤ Identify quality / cost-effective suppliers ➤ Get Experts to share knowledge and current trends

Download D4ECLUB and Start using Instantly



Individuals	
	<ul style="list-style-type: none"> ➤ Get better placement / employment opportunities ➤ Easy internship / in-plant training / part time jobs / projects ideas ➤ Good industry connect for Consulting / Advisory /

With D4ECLUB, the possibilities are endless. The user Friendly mobile app helps you do all these and much more with ease! Don't miss the opportunity to get connected to global network of successful Engineers.

For more details WhatsApp: +91 9500198011

D4ECLUB is a Social Initiative with FREE MEMBERSHIP.

is for ALL... is for ENGINEERS...