

Integrated MBA Semester - 5 (w.e.f. AY 2017-18)

SUBJECT CODE	SUBJECTS	E	M	I	V	TOTAL MARKS	CREDITS
2557101	Retail Management (RM)	70	30	50	-	150	3
2557102	Advance Marketing Management (AMM)	70	30	50	-	150	3
2557103	Advance Financial Management (AFM)	70	30	50	-	150	3
2557104	Essentials of E-Business (EEB)	70	30	50	-	150	3
2557105	Advance Human Resource Management (AHRM)	70	30	50	-	150	3
2557106	Advance Production and Operations Management (APOM)	70	30	50	-	150	3
2557107	Introduction to Event Management (IEM)	70	30	50	-	150	3
TOTAL MARKS & CREDITS OF SEMESTER						1050	21