



Circular

Gujarat Technological University (GTU) LOGO Redefine Contest

Terms and Conditions

1. The contest is open to all students and faculty members of GTU affiliated institutes.
2. All entries must be submitted through below given registration link only
3. **GTU Existing logo is given in Appendix A for your reference, which should be redefined with Font size and positing of "Gujarat Technological University" phrase with existing logo**
4. The winning logo would be the intellectual property of GTU and the winner cannot exercise any right over it, after selection.
5. Multiple submission of logo by the same participant would not be accepted.
6. The logo redesign must be original. Plagiarism of any nature would not be allowed.

Technical Specification:

1. Participants should upload the full HD logo in PNG/JPEG format only.
2. The Winner of competition shall be required to submit the design of open file format (CDR/PSD etc.)
3. The logo should be in high resolution with minimum 300 DPI.

About GTU & Existing Logo : Appendix - A

Evaluation Criteria.

Entries would be judged on the basis of elements of creativity, originality, composition, simplicity and visual impact.

Prize for winners.

1. Top Three finalist will receive certificate, Winning Cash Prize from GTU.
2. Final Winner will be felicitated at National Exhibition/National Technology day/Foundation day of GTU.

Registration Link : <https://forms.gle/Dz72LJVCT5Ro6h2k7>

Last Date for Submission is 3rd Jan 2020.

For Any Query Contact: Ms. Kavita Kripalani : dic@gtu.edu.in

Sd/-
Registrar



Appendix - A

About GTU

Gujarat Technological University is a premier academic and research institution which has driven new ways of thinking since its 2007 founding, established by the Government of Gujarat vide Gujarat Act No. 20 of 2007. Today, GTU is an intellectual destination that draws inspired scholars to its campus, keeping GTU at the nexus of ideas that challenge and change the world. GTU is a State University with 486 affiliated colleges in its fold operating across the state of Gujarat through its FIVE zones at Ahmedabad, Gandhinagar, Vallabh Vidyanagar, Rajkot and Surat. The University caters to the fields of Engineering, Architecture, Management, Pharmacy and Computer Science. The University has about 4,00,000 students enrolled in a large number of Diploma, Under Graduate, Post Graduate programs along with the robust Doctoral program.

Our education empowers individuals to challenge conventional thinking in pursuit of original ideas. With a commitment to free and open inquiry, our scholars work transform the way we understand the world, advancing – and creating – fields of study.



Winners of : ICT Enabled University Award E-India - 2009 ❖ Manthan Award - 2009 ❖ GESIA Award - 2011
❖ Digital Learning WES - 2011 Award ❖ AIMS International Innovative University Award - 2013

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