



**A report on  
GTU Startup Demo Day, Ahmedabad Edition**

**Date:** 19<sup>th</sup> August, 2019

**Time:** 3:30 pm – 6:30 pm

**Venue:** Aryabhata Hall, L. D. Engineering College Campus, Ahmedabad

**About the event:**

15 promising growth stage startups were provided opportunity for pitching their propositions at GTU Startup Demo Day, which was a precursor to the primary level screening for investment, customer acquisition and market development support. Startup demo day and screening pulled crowd of around 180 people consisting of wannabe entrepreneurs, innovators, startup promoters and supporters, etc. With such great pool of people it becomes a primary marketplace or business validation opportunity for startups. We also invited angel investors so that growth stage startups can scale up & validate their business model via early fund raising.

**About the guests:**

- Shri Sureshji Jain; National Organizing Secretary, Bharat Vikas Parishad
- Smt. Bijalben Damani; Mayor, Ahmedabad
- Dr. Navin Sheth; Hon'ble Vice Chancellor, Gujarat Technological University
- Dr. Chandan Chatterjee; CEO, Atal Incubation Center – GTU, GIC
- Mr. A. K. Jha; Director, Business Development SE Asia, Hector Capital Partners
- Mr. Chirayu Chhibber; Director, Markwell Ventures
- Mr. Dheeraj Bhojwani; Director, TiE Ahmedabad
- Mr. Anay Mashruwala; Startup Coach, PDPU; Director, Venus Engineering Group
- Mrs. Anupama Rathore; Incubation Manager, iCreate
- Mrs. Sakshi Gaur; Associate, Gujarat Venture Fund Limited

**List of startups that pitched:**

Sr. No.	Startup / Venture	Brief Description
1	MOD Innovation	Design and develop Electro-mechanical machinery which can do all major operations of civil construction.
2	Secours Equipment	Manufactures low cost bag pack dispenser for tea and coffee.
3	Vinspire AgroTech	Agriculture advance machinery for 5 times high yield than manual method.
4	San Burn	Fully automatic sanitary napkin burner machine with power saver technology.
5	Brook & Blooms	Converts floral waste into organic fertilizer and incense sticks.
6	UrbanNaps	Sleeping pods which helps to boost productivity and improve health at work.
7	Greenvolt Mobility	Electric motorcycle with 50 km run in a single charge.
8	MyClassCampus	Online admission process to exit procedure of a student on a single platform.
9	MakeMyTrans	Logistics facilities for mfg. procurement units by aggregating transporters.
10	AIM Technologies	AI based end to end marketing services primarily in retail domain.
11	Carenpair	Fast, affordable and quality after sales mobile repair services.
12	Exposit	Virtual industrial exposure through AR/VR technology.
13	budding.in	Video hiring platform that allows personal video profile to seek employment.
14	Granth	A creative branding and advertising agency with 360 degree advertising support.
15	Squiboo	Urban advertising for small retailers who are struggling for the visibility.

**Highlights from the event:**

The Startup Demo Day started with welcome address by Ms. Disha Pandit. Then, Kavita Kripalani (Deputy Director, GIC) felicitated distinguished guest Smt. Bijalben Patel (Mayor, Ahmedabad), Pr. Dr. Navin Sheth (Hon'ble Vice Chancellor GTU) felicitated Shri Sureshji Jain (National Organizing Secretary, Bharat Vikas Parishad), followed by welcome speech on innovation culture in India by Dr. Chandan Chatterjee (CEO, Atal Incubation Center, GTU). Smt. Bijalben Patel acknowledged GTU Innovation Council for putting noteworthy efforts in the direction of making Ahmedabad 'Silicon Valley of India', earlier known as Manchester of the East. She also talked about initiatives taken by Prime Minister Narendra Modi to support startups through Startup India Standup India mission in which Gujarat has always led as a growth engine. Shri Sureshji Jain delivered his talk with few motivational words about business in blood of Indian people and natural potential of doing business. Dr. Navin Sheth gave his welcoming remarks about developing startup ecosystem all over Gujarat and need of filing IP in India. After inaugural session, Startup Pitches were begun; 15 startups pitched their innovative products in front of jury and investor panel and answered all the queries related to respected products. Then after, Mr. Tushar Panchal (Incubation Head, GTU Innovation Council) gave a brief about initiatives by GIC. After that, on the basis of jury evaluation best 3 startups were awarded with memento and comments were announced by investors for startups regarding investment. **3 startups got offered by investors for funding support.** Event ended with a vote of thanks and national anthem followed by high snacks and networking.

Glimpses from the event:



# GTU INNOVATION COUNCIL

[www.gtuinnovationcouncil.ac.in](http://www.gtuinnovationcouncil.ac.in)





**Facebook live:**

<http://bit.ly/GTUStartupDemoDay-Ahmd>

**Feedbacks:**

Winning day, pitch deck practice, real jury, stall opportunity to market. It was indeed an awesome experience demonstrating our product.

- **Yash Bhatt (Founder, Brook & Blooms)**

Thank you GTU Innovation Council for giving us the chance to represent Granth – A creative branding agency on GTU Startup Demo Day. By the way we are glad that people loved our presentation and found it interesting.

- **Kandarp Patel (Founder, Granth – A creative branding agency)**

Found the Q&A very interesting and insightful for my own venture.

- **Hiren Sheth (Founder, Carenpair)**

Came across one startup tie-up offer in education domain having some sort of similar target market.

- **Roshan Rawal (Founder, Exposit)**

It was a great opportunity to showcase our product in front jury and audience. We had a great response after GTU Demo Day.

- **Jainam Mehta (Co-founder, UrbanNaps)**

**Esteemed guests invited in the event:**



**Program Facilitated and Coordinated by:** Tushar Panchal, Karan Saragara, Mitesh Vadher, Dhaval Kaku, Saurabh Sahu, Nitin Magjikondi, Kalpesh Maiyad, Karamjitsinh Bihola, Disha Pandit

**Report Prepared by:** GIC Team