



**GUJARAT TECHNOLOGICAL UNIVERSITY**  
**(Established under Gujarat Act No. 20 of 2007)**

**ગુજરાત ટેકનોલોજીકલ યુનિવર્સિટી**  
(ગુજરાત અધિનિયમ ક્રમાંક: ૨૦/૨૦૦૭ દ્વારા સ્થાપિત)

**GTU LOGO COMPETITION**

**25.04.2020**

**SUBJECT: INVITING PROPOSALS FOR GTU LOGO COMPETITION**

Gujarat Technological University was established by the Government of Gujarat vide Gujarat Act No. 20 of 2007. On the occasion of 13<sup>th</sup> foundation day of university on 16<sup>th</sup> May 2020, GTU is inviting proposals for 'GTU LOGO COMPETITION'.

GTU logo must comprises of -

- Symbolic representation of five disciplines i.e. Engineering, Architecture, Management, Pharmacy and Computer Science
- Name of the University
- Tagline – 'Samuchit Gyan Samanvay'
- Year of Establishment - 2007

**Significance of proposed design of GTU logo:** Participants need to send **brief summary of significance** along with the design of logo. It is mandatory to mention the reason of choosing particular colour combination, theme, words, symbols etc. (e.g. Significance of colours and Ashok Chakra used in Indian flag); otherwise submitted entries would not be considered for competition.

**Other Details for Participation:**

- Participation is open for all (Students, Faculty Members, Industry Experts, any Individual Person and Corporate Agencies etc.) and online proposals are invited from across India.
- Three winners will get the cash prizes along with certificate of appreciation and other participants will get the certificate of participation.
  - **First Prize: Rs. 10,000 + Certificate of Appreciation**
  - **Second Prize: Rs. 7,000 + Certificate of Appreciation**
  - **Third Prize: Rs. 5,000 + Certificate of Appreciation**
- Decision of GTU committee will be considered final and no objections would be entertained in this matter.
- **All submitted designs will be the property of GTU and participants will not have any right to claim on the same.**

Participants may send the **GTU Logo in CDR and PDF file along with brief summary of significance in MS-Word file** latest by **10<sup>th</sup> May 2020** to the following email Id: **conference@gtu.edu.in**

Sd/-  
Registrar

**Winners of: ICT Enabled University Award E-India - 2009 Manthan Award – 2009**