

A REPORT

ON

“ENTREPRENEURSHIP WEEK”

CELEBRATION

BY

SMARTENS E-CELL

PARUL POLYTECHNIC INSTITUTE



The team of SMARTENS E-Cell PPI (Entrepreneurship Development Cell) , Parul Polytechnic Institute has celebrated National Entrepreneurship WEEK. The event is driven by **National Entrepreneurship Network (NEN)**, the flagship initiative of Wadhvani Foundation has created ripples across the country with variety of events on the theme “**Innovating for India**”. More than 100 students have participated in this event.

About SMARTNES E-Cell, Parul Polytechnic Institute

EDC at Parul Polytechnic Institute, is having an organized structure with expert team chaired by **Prof. Jatin Vaidya (Principal- Parul Polytechnic Institute) and Mr.Hutesh Baviskar (E-CELL head, Mentor) & Mr. Zubin Bhaidasna (EDC Institute Coordinator)** , as well as a core committee of department co-ordinator with mature and highest level of business sense, cross-sector expertise is the major criterion for mentoring and nurturing of idea to startup. To execute the entire institute’s plan, a department level team has been created where students involve themselves by participating through e-cell which is another milestone of the journey. In any academic entrepreneurial ecosystem e-cell formed and managed by students play a vital role because that is the trusted and tested model. Strategically three major components have been created which are sensitization, conversion and developing connectivity with local level ecosystem. Various activities are planned in structured manner under all three initiatives where sensitization will always play the most important role to create a journey from “Idea to IPO” with identification of right idea at a right time for execution.

About Entrepreneurship Week India 2019

E Week was the flagship event of Wadhvani Foundation’s National Entrepreneurship Network (NEN). E Week 2019 was the Asia’s biggest entrepreneurship event over one week 21-28 February 2019. It was designed to encourage educators and students to become innovation catalysts and job creators by making deep investments in ideas and innovations that guarantee market success. The gathering of 800 comprised of students, faculty, mentors, E-Cell members, E-Leaders, other representatives of the entrepreneurial community.

NOW, it is the time to be an entrepreneur whose audacious ideas starts a venture, faces inevitable challenges head-on, makes money, creates jobs for many and ultimately helps build India.

By far the largest entrepreneurship activity in the country, E Week's dramatic results in the past – building support for entrepreneurs – is encouraging ever more participation. This year's E Week is set to engage 100 participants, up from 50 last year. E Week support entrepreneurship, corporate, business leaders, experts, non-profit leaders, and faculty leaders to inspire, encourage, guide, and mentor students.

E Week is about the entrepreneur in YOU. It is the celebration of bold visions that re-imagine the world, and in doing so, changes it forever. We are betting on YOU to do the same. To solve some of the toughest problems and unlock growth opportunities for all. To shape history while always pushing the boundaries of what is possible.

E Week is back – BIGGER & BOLDER than ever. Starting with this year's theme of *“Live Your Entrepreneurial Dream! Break barriers. Create wealth. Change India.”*

The Challenge

Use your entrepreneurial skills to build healthy communities.

Develop an entrepreneurial idea of subsequent executioners plan to help improve the economy of INDIA.

E WEEK PLEDGE

During E Week, participant's students and key members of the community will take the E Week Pledge and engage events – an array of fun, experiential and knowledge building activities - focused on the E Week theme. These include competitions, expositions, educational movies screening, leadership and motivation talks with successful entrepreneurs, panel discussions and knowledge sharing sessions with experts, business plan and skill building workshops, business and tech bazaars, industry visits, mentoring sessions, live case studies, awareness campaigns and innovative projects.

EVENTS

Orientation

Orientations were conducted in all the departments to create awareness about what is entrepreneurship and the role of E-Cell and how the E-Cell plays an important role from generating Idea to make a Prototype. Focuses on the concepts that the students need to learn along with providing adequate doses of learning. 'Fun' can go in a long way in making the students realize and relish the learning concepts and the importance of entrepreneurship.

Awareness campaigns

The proposed program has four main components:

Outreach and awareness raising through conferences, workshops, and media campaigns;

Selection, training, coaching, acceleration, and financing of a set of social entrepreneurs with innovative ideas;

Information sharing (international best practices) to promote social enterprises;

Promoting the Social entrepreneurship policy by establishing governmental partnerships

Idea Generation

Department of Information Technology has organized an Idea Generation event for the students of 2nd and 4th semester. The entire student show their interest and given effort for generating new idea. On this day we discussed about star-up and pattern related terms.

The session had made good impact on students and motivated to start their own start-up.

What's on the Desk?

In this activity different objects were kept on a desk and student was called to select an object and he had to pitch for that object while the other participants had to listen and at the End there was a voting to know who pitched the best.



(The event description given by mentor to the students)

Parliamentary Session.

In this activity the students participated as an individual party leader and had to campaign their party in front of audience.

After campaigning voting took place and the participant with higher number of votes declared as the prime minister and the second highest votes was declared as opposition leader after which they had to select a panel to represent their respective parties.

After an intense debate the parties concluded the session

The session had made good impact on students and motivated to put their points forward in front of crowd.

Debate

In this the participants will be given a topic to discuss on and the one which concludes on the maximum facts wins the debate

The purpose of this activity was to improve the speaking skills.

This activity gave them an idea of how to give spontaneous responses in pressure situations

The presence of mind was also put to the test.

Group Discussion

During group discussion we had a heated discussion on Jobs vs Entrepreneurship

One of the most common yet an interesting topic for such activity

The purpose of this topic was to find out what is the mindset of the students when it comes to choose between JOB OR ENTREPRENEURSHIP.

The other purpose was to promote entrepreneurship and the e-cell of parul polytechnic institute

Boardroom

In this event the students were given different posts of a company such as CEO, COO, CFO, and CTO and so on where they were given a case study on a problem of their company and they had to give a solution to make the company more productive and efficient.



(BOARD ROOM EVENT BY STUDENTS OF E CELL)

Plan to Fail

This activity consists of perhaps all the skills required by an entrepreneur. In this activity students were given a specific product and they had to pitch their product in front of all the contestants and the audience. But in this activity the motive was to find the flaws and to fail the pitch of the contestant in order to make your product the best.

Table Topics

In this the students had to select a photo which was in front of them that photo consisted of a one liner by a famous entrepreneur on which the students were given 1 min to think and they had to speak for 2-3 minutes.



(TABLE TOPIC PRESENTATION BY STUDENTS IN FRONT OF GUIDE)

Business Conclave

A set of speaker sessions and networking events in the fields of marketing, HR, operations, finance, technology and design. It is targeted toward professionals, with experts providing updates about their respective fields.



BUISNESS FESTIVAL

To motivate for business Smartens e-cell organized the special event by giving small stall to the students this business event name as ***“BUISNESS FESTIVAL”***





(Faculty of institute visited students stall)



(BUSINESS FESTIVALE'S GLIMPS)

OUTCOME

“E Week has proved to be an effective platform to inspire support for entrepreneurship among individuals and institutions.”

This campaign platform is primarily created to recognize entrepreneurship within students and promote creativity where innovative ideas can be proposed, shared and disseminated. This will be a national register of innovations which helps any individual to accentuate his/her remarkable innovations and convert them into viable business opportunities. It will also help these remarkable innovations reach a larger audience, who could take advantage and replicate the benefits of their respective communities.

Report Prepared and Compiled by

Hutesh Baviskar

(Lecturer, Entrepreneurship and innovation cell Mentor

PARUL POLYTECHNIC INSTITUTE)