



CHIEF GUEST



GURUDEV SRI SRI
RAVI SHANKAR

GUESTS OF HONOR



SANJAY DUTT



KAPIL SHARMA



BADSHAH

DATE & VENUE

19 Feb, 2019 at GJU HISAR

CONTACT

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Bengaluru - 560082

Drug Free India

19 FEBRUARY 2019 | GURU JAMBHESHWAR UNIVERSITY, HISAR

Date:

To,
Dr. Navin Ji Sheth
Vice Chancellor
Gujarat Technological University, Gandhinagar

Subject: Invitation and Request letter to allow us to get participation of all colleges in your esteemed University - Drug Free India Campaign

Respected Sir/Madam,

The Art of Living is glad to invite you for the launch event of 'Drug Free India' Campaign to be held on 18th Feb 2019 at Chandigarh University at and on 19th Feb 2019 at Guru Jambheshwar University of Science & Technology, Hisar, 11:00 am onwards, in the presence of world renowned humanitarian Gurudev Sri Sri Ravi Shankar. The launch event will also be graced by celebrities like Kapil Sharma and Badshah, and joined by a million youth from various Universities across the country via LIVE Webcast on 19th Feb 2019. Drug Free India is an exclusive integrated 360 degree campaign with a focus on combating the drug abuse in the country.

According to a recent survey, 89% of drug addicts are educated and literate. This greatly highlights the need for educational institutes to be a part of this campaign and build a stable foundation for young India.

Celebrities, Educationists, Socialists, Government officials, De-Addiction Centers from across the country will come together on one platform and announce the fight against drugs in the presence of a million students by taking the pledge.

We solicit your support for the Drug Free India Campaign and seek your institute's participation in the launch event on 19th Feb 2019, 11:00 am onwards, by gathering students in all colleges of your esteemed university at their campus premises and join us via webcast. A detailed outline of the events being planned as a part of this campaign is attached for your reference and necessary action.

We request you to share the DFI invite to all college - educationalist at your level. They can help us by creating an awareness in their respective colleges, interested colleges can confirm through an email to "yesplus@vvki.org". Kindly, fill the google form "<http://tiny.cc/drug-free-india-register>"

We look forward to an enduring partnership for this event.

Please feel free to contact our representative, Ms. Rachita Shah (Contact no. 9998390920 and Email Id shahrachita13@gmail.com) with any queries you may have.

Yours Sincerely,

Rajesh Jagasia
National Director
Art of Living Programs
ntc@artofliving.org

Drug Free India - *Event Highlights*



PLEDGE

A Pledge to lead a Drug Free Life to be taken by all the attendees, including a million youth across the country



WEBSITE LAUNCH

A comprehensive, easy to use website to connect the affected youth with the nearest government, non- government and de-addiction centres



SOCIAL WELLNESS & AWARENESS TEAM (SWAT)

Dedicated volunteer teams shall be created across Universities for on-ground active action by Art of Living to implement Drug Free India



MASSIVE MEDIA CAMPAIGNS

A sustained print media & social media campaigns, and on ground events are planned to spread the message of Drug Free India (short films, music videos, Facebook and Instagram posts)

Event Agenda

INAUGURATION OF THE EVENT

KEYNOTE BY GURUDEV SRI SRI RAVI SHANKAR

PLEDGE TAKING CEREMONY

PERFORMANCE - THEME SONG BY BADSHAH

ADDRESS BY GUESTS OF HONOR - SANJAY DUTT, KAPIL SHARMA, BADSHAH

WEBSITE LAUNCH

MEDITATION WITH GURUDEV SRI SRI RAVI SHANKAR

VOTE OF THANKS