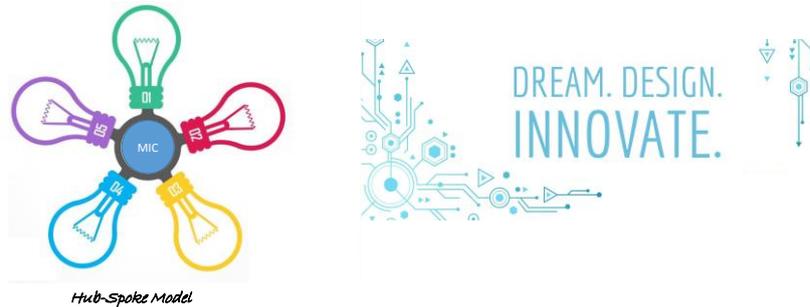


# Innovation Clubs

## *Innovation Clubs & Startup Cells*



The buzzword across the globe for the 21st century is 'Innovation'. In the simplest term Innovation could be defined as converting an ideas into new or improved products, processes and services. Undoubtedly, Innovation is about taking inventions to marketplace by translating scientific knowledge into products, services and offerings for economic growth and social development. Even, Hon'ble Prime Minister of India has declared decade 2010-20 as 'Decade of Innovation', to unleash the creative potential of every Indian and contribute at all layers.

Youth of our country, especially in higher education institutions (HEIs) need to play crucial role at every step to shape the innovation ecosystem. Hence, ideally all HEIs should have a dedicated hubs; an 'Innovation Club(IC)' to encourage, inspire and nurture young students by exposing them to new ideas and processes resulting in innovative activities in their formative years.

To achieve these objective, Ministry of Human Resource Development (MHRD), Govt. of India has recently established 'MHRD's Innovation Cell (MIC)' to systematically foster the culture of Innovation amongst all Higher Education Institutions (HEIs). MIC will be responsible for organizing various innovation initiatives like 'Smart India Hackathon', Grand and Mini-Challenges, Idea Competitions, etc. for students of HEIs. The primary mandate of MIC is to encourage, inspire and nurture young students by exposing them to new ideas and process resulting in innovative activities in their formative years.

Now, MIC has decide to encourage creation of 'Innovation Clubs (ICs)' across selected HEIs. A network of these ICs will be established which will have unique opportunity to directly interact with MIC.

MIC will prescribe basic framework for the structure, formation, structure and smooth running of ICs and will soon share list of different activities which ICs need to undertake for the entire academic year.

### **Why HEIS should Join ICs Network?**

- 1) No major capital investment required and IC will make use of existing local ecosystem
- 2) Students/Faculty associated with ICs will have exclusive oppourtunity to participate in various Innovation related initiative and competitions organized by MHRD.
- 3) Win exciting prizes/Certificates every month
- 4) Meet/ Interact renowned Business Leaders and top-notch academicians
- 5) Opportunity to nurture and prototype new ideas
- 6) Mentoring by Industry Professionals
- 7) Experiment with new technologies.
- 8) Visit new places and see new culture.