



Circular

To,
The Principals/Directors/GIC Coordinators and faculty members of GTU affiliated colleges

Encourage the student innovators of your colleges to participate in Red Bull Basement University Challenge

GTU Innovation Council always encourages Student Innovators and Student Startups; we also support various initiatives which help to develop a robust ecosystem fostering entrepreneurship. One of our stake holder, Headstart Network Foundation have recently partnered with Red Bull to support the Red Bull Basement University launch for the first time in India and encourage student innovators across India to participate in such an exciting opportunity.

We encourage our students from GTU affiliated colleges to show their active participation in this challenge. This activity can be promoted across all GIC Clubs and all GIC faculty coordinators should involve their students to encourage them to participate in this challenge.

A brief about Red Bull Basement University Challenge (www.redbullbasement.com/university):

- Red Bull Basement University is looking for student innovators who want to use their skills and knowledge in technology to solve problems at and around their respective campus. They are looking for ideas and projects that proximately improve student life.
 - Red Bull invites students from 20 countries and over 300 universities to submit their ideas and to implement positive change in their direct university environment. One winner from each country will will receive €1000 and opportunity to present their idea in Berlin, Germany.
 - Process: (1) Application; (2) Voting/Judging; (3) Development; (4) Global Meeting
- 1) Application (SEP 10 – OCT 21) - Fill out the application form and submit a 60-second video about your idea on this link: www.redbullbasement.com/university. Applications can be submitted individually or in groups up to 2 students. More people can collaborate on the project but the two selected representatives will introduce and pitch their projects during the Red Bull Basement University Global Meeting in Berlin.
 - 2) Voting/Judging (OCT 22 – OCT 25) - Rack up votes through an online voting system. The top-voted ideas move on to the judging panel, which determines who makes it to the next phase based on the following criteria:
 - FEASIBILITY
 - IMPACT
 - CREATIVITY



GUJARAT TECHNOLOGICAL UNIVERSITY

(Established Under Gujarat Act No.: 20 of 2007)

ગુજરાત ટેકનોલોજીકલ યુનિવર્સિટી

(ગુજરાત અધિનિયમ ક્રમાંક : ૨૦/૨૦૦૭ દ્વારા સ્થાપિત)

- 3) Development (OCT 29 – NOV 23) - The selected ideas and teams will now have 30 days to further explore and execute their idea and potentially to already create a prototype if applicable. Red Bull will provide basic funds of 1000 EUROS, mentorship by top-notch experts from the field, networking opportunities and working space.
- 4) Global Meeting (NOV 29-DEC 2) - All country winners will be invited to the Red Bull Basement University Global Meeting in Berlin, a 4-day event with lectures, workshops, mentorship sessions, and various activities, all leading up to a final pitching competition for the selected participants and their projects.

FAQ: <https://www.redbull.com/in-en/projects/red-bull-basement-university/red-bull-basement-university-faq>

Let's give wings to students to fulfill their startup dream

-/Sd

Registrar

- Copy to:
1. Principal of all GTU affiliated colleges
 2. GIC Clubs of all GTU affiliated colleges
 3. GTU Innovation Council

*Winners of : ICT Enabled University Award E-India - 2009 ❖ Manthan Award - 2009 ❖ GESIA Award - 2011
❖ Digital Learning WES - 2011 Award ❖ AIMS International Innovative University Award - 2013*

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Startup Ecosystem Partner




RED BULL BASEMENT UNIVERSITY 2018



Red Bull Basement University is a collaborative platform for students to challenge the status quo & co-create to drive change on campus through technology. Red Bull Basement University wants to connect and inspire the next generation of students with the 'DIY mindset', with cutting-edge platforms of collaboration, empowerment, and exchange on the topic of technology for good.

Students from 20 Countries will participate



Winner from each country will receive 1000 Euros and an opportunity to go to Berlin, Germany

Are you student innovator? Submit your idea here: www.redbullbasement.com/university

BERLIN, GERMANY

RED BULL BASEMENT UNIVERSITY – PROGRAM PHASES AND TIMINGS

APPLICATIONS	VOTING	JUDGING	DEVELOPMENT	GLOBAL MEETING
Sep 10 - Oct 21	Oct 22 - 25	Oct 26 - 28	Oct 29 - Nov 23	Nov 29 - Dec 2

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