



सत्यमेव जयते

Department of Higher Education
Ministry of Education
Government of India



Mahatma Gandhi National
Council of Rural Education

Faculty Development Centre

(Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching)

Mahatma Gandhi National Council of Rural Education

Department of Higher Education, Ministry of Education, Govt. of India, Hyderabad

Organises

Online Faculty Development Programme

for Management Faculty of

Universities, Colleges and Higher Educational Institutions On

"Case Discussion Methodology on Rural Management and Rural Entrepreneurship"

Under

Pandit Madan Mohan Malaviya National Mission on
Teachers & Teaching (PMMMMNTT)

Ministry of Education, New Delhi, Government of India

(All Programmes under PMMMMNTT are valid for promotion under
sCAS as per the UGC Notification dated 18th July, 2018)

[**Click here for Registration!**](#)

23rd – 27th March, 2021

In Association with

Veer Narmad South Gujarat University, Surat

&

Gujarat Technological University, Gujarat



About MGNCRE

Mahatma Gandhi National Council of Rural Education under the Ministry of Education in Government of India strives to promote resilient rural India through Higher Education interventions. MGNCRE designs, develops and promotes curriculum inputs for higher education programmes offered by Universities and Autonomous Institutions in India. The higher educational streams of focus for MGNCRE include: Rural Studies, Rural Development, Rural Management, Social Work and Education. The curriculum inputs are both theoretical and practical field-related relevant to rural India.

Vision: To involve higher education curriculum in India in the process of building resilient rural India i.e., “Uthkrisht Gram for Unnat Bharat”

Mission: Formulate and recognise curricular inputs and accredit courses and higher educational institutions, which enable development of sustainable, climate and disaster resilient rural livelihoods.

The Council seeks to strengthen the rural higher education curriculum and the faculty members transacting it. Empowerment of the functionaries will be a well designed corollary. Capacity building and professionalization of Rural Institutes, skill development, entrepreneurship, livelihoods, community initiatives, creativity of local groups and proactive development action constitute the core content of MGNCRE research and interventions. The curriculum development programmes of MGNCRE mainly include Faculty Development Programmes, Workshops and Round table discussions. As part of its proactive and continuing Research and Training endeavour, the MGNCRE has to date initiated Research Projects in different parts of the country.

MGNCRE has established a Faculty Development Centre (FDC) under Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching in its campus in Hyderabad to cater to the Faculty Development needs of all the Central and State Universities on the issues related to Gandhian philosophy and Rural Engagement.

PMMMNMTT- MGNCRE FDC focuses:

- To enable faculty to engage in Case Discussion Methodology for Management (Rural Management) Curriculum transaction
- To ensure that Faculty Members of Teacher Education in various Universities adopt Experiential Learning–Gandhiji’sNaiTalim
- To enable faculty to conduct Action Research Project based Curriculum Transaction

Case Discussion for Rural Management and Rural Entrepreneurship

Case discussion methodology is essential experiential learning methodology for training in problem solving. Case discussion methodology for promoting management education especially rural management is proposed here. The rural economy has a vast potential for development through micro, social and innovative enterprises. Higher education Institutions need to participate in contributing in the management of Rural Enterprise and encouraging Rural Entrepreneurship. It needs capacity building and human resources development in the critical areas of market linkages, rural entrepreneurship, rural technology development, microfinance, livelihoods and skill development, natural resources management, management of agriculture and technical assistance in the areas of health, education, management of village sanitation and infrastructure development.

Thus, the case discussion methodology enables the participants for a multi-disciplinary approach to tap the emerging and growing opportunities in the public and private domains of rural sector. This program will dwell into specially identified rural oriented courses that cover general principles of management and the core subjects provide students with active learning, decision making and interpersonal skills.

The context and the focus are rural. This program stands out for its rural engagement component- in-depth rural field exposure, duration and frequency. It has three components of field engagement and learning opportunities for students, covering a Government Organization, a NGO and a commercial rural enterprise like a co-operative or social business enterprise. Vast online repositories through university libraries and other digital media provide a unique ability for Higher Education Institutions to share success and failure case studies and experiences in ways that were unimaginable earlier.

Why this FDP?

- ✓ To appreciate experiential learning methods of teaching
- ✓ To familiarize with the Case Teaching Methodology
- ✓ To analyse and make sense of a case
- ✓ To promote the development of skills including: communication, active learning, critical thinking, decision-making and metacognitive skills
- ✓ To apply course content knowledge, reflect on knowledge
- ✓ To utilize Case Discussion for teaching Rural Management and Rural Entrepreneurship

Learning Outcomes

- ✓ Recognise the need for the course, internalize and take ownership of it
- ✓ Transact any course effectively using case methods
- ✓ Appreciate the various aspects of Rural Management and Rural Entrepreneurship
- ✓ Foresee opportunities for internship, apprenticeship and entrepreneurship
- ✓ Understanding of efficacy of case discussion methodology for interdisciplinary topics

Instructions for the Participants for the Online FDP:

1. Filling the registration form is mandatory.
2. Attendance and Assignment Submissions are mandatory for all sessions for the certificate to be issued.
3. All sessions will be conducted on online platform. (The platform will be informed soon)
4. ID and password will be provided a day in advance.
5. E- certificate will be issued to all the participants. Limited seats available on first come first basis subject to satisfactory attendance and successful completion of assignments.
6. Participants need to have functioning Laptop/Desktop with webcam, microphone and headphones, a functioning email account and uninterrupted internet connectivity
7. Only those participants who are having the "Link" can get connected with FDP
8. The FDP will commence at 11.00 am on all 5 days and close by 4.00 pm. Lunch break is from 1.00 to 2.00pm.
9. Participants have to upload N.O.C. signed by their Principal/Director before joining the Programme

Organizing Committee:

Core Committee: Dr.W. G. Prasanna Kumar Chairman, MGNCRE; Prof. Chethan Chittalkar, Director, MGNCRE; Dr. K. N. Rekha

Members: Dr. Khushboo R. Hotchandani, Dr. P.Gowri Kusuma, Dr. Manisha Jagtap, Dr. Mahesh Chopde, Dr. Bhavesh Jasani, Mr. Sudheer Kumar J S, Mr. Kumar Abhishek, Mrs. Ankita S. Banerjee

Programme Schedule 23rd-27th March, 2021

Date	Time	Topic	Resource Persons
23 rd March Tuesday	11.00 am – 4.00 pm	Inaugural Integrating case discussion as a bridge to link your teaching & scholarship Consolidation of Takeaways	Dr.W. G. Prasanna Kumar, Chairman Prof Chethan, Dr. K N Rekha
24 th March Wednesday	11.00 am – 4.00 pm	Case Discussion Methodology in Rural Management (Using Case Study / Caselets methodology, Video film analysis) Consolidation of takeaways	Dr. Khushboo R. Hotchandani, Dr. P.Gowri Kusuma, Dr. Manisha Jagtap,
25 th March Thursday	11.00 am – 4.00 pm	Case Discussion Methodology in Rural Entrepreneurship (Using Case Study /Caselets methodology, Video film analysis) Consolidation of takeaways	Dr. Mahesh Chopde, Dr. Bhavesh Jasani, Ankita S.
26 th March Friday	11.00 am – 4.00 pm	Case Discussion Methodology in Rural Marketing (Using Case Study /Caselets methodology, Video film analysis) Consolidation of takeaways	Banerjee, K Abhishek, Sudheer Kumar J S
27 th March Saturday	11.00 am – 4.00 pm	Case discussion methodology- Presentations by participants (Using Case Study /Caselets methodology, Video film analysis) Consolidation of takeaways Feedback session Valedictory Session	

For Further Queries, please contact:

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Dr. Bhavesh M. Jasani, FDP Organiser (9028366072)

Dr. B.M.Rawal, Mentor, (9327295433)

Dr. Mukesh Goyani, Co-ordinator, Veer Narmad South Gujarat University (9724847568)

Dr. Trupti S. Almoula, Co-ordinator, Gujarat Technological University (9723460626)

Dr. Keyur Darji, Co-ordinator, Gujarat Technological University (9099063092, 7923267516)

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Registration link: <https://forms.gle/si7eyPNSgDzpD7Rm9>