



Report On



## *“Ideation Canvas Workshop '14”*

-Turning Intelligence into Ideas

On 24<sup>th</sup> September, 2014 Department of Metallurgical Engineering, Government Engineering College Gandhinagar has organized a TEQIP-II sponsored ‘Ideation Canvas Workshop 14’ under Industry-Institute-Interactive Cell. The idea behind the program was to adopt a systematic design thinking approach to ideate and approach towards solving the defined challenge.

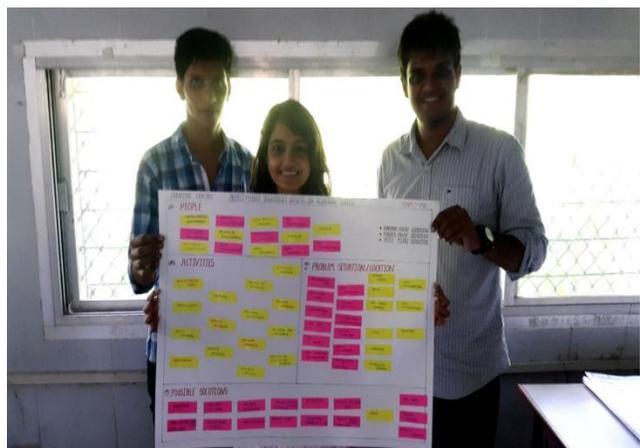
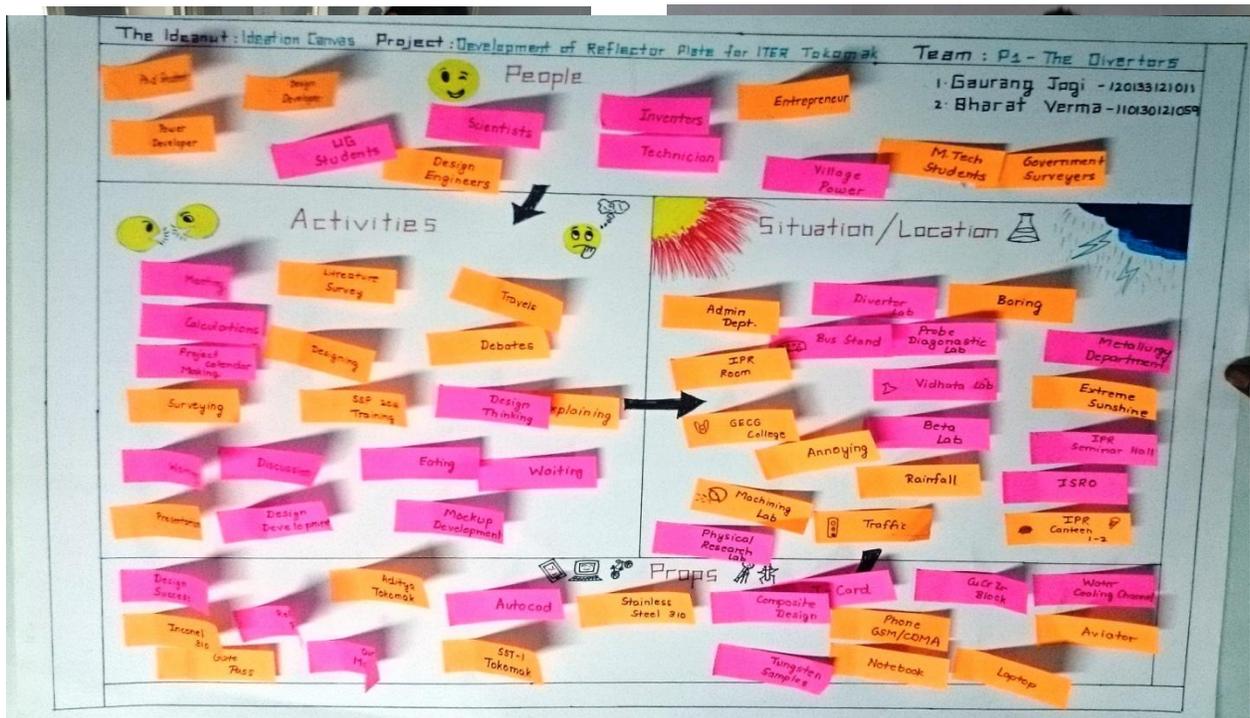
16 teams containing more than 60 participants, faculties, members of Training and Placement cell of the college were present during the program.

The program started by introductory session on the concept of Ideation by **Miraj Patel**, final year student of the department. He explained the ideation process, concepts and purpose behind introducing this concept. He said that ideation is an essential part of the design process both in education and practice.



**Prof. P.K Nanavati** , Research and Development Coordinator of the college further explained us the objectives of need of such an activity in final year IDP/UDP projects. He said that ideation is an essential part of the design process both in education and practice.

**Mrs. Minal Dani** , Project Coordinator of Metallurgy Department guided the students about the procedure of preparing canvases and the basic terminologies (for eg. People, Activities, Situation/Location, Props and Solution).



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*“ It was very enthusiastic working in group and preparing canvasses. The workshop helped me to discuss and drive out new ideas that enabled me to understand our IDP problem in a better way. I would like to thank college and department for organizing such a wonderful workshop.”*



*- Milan C Maradiya, B.E Met Sem-7, GECG*

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The workshop concluded with discussion and presentation of Canvases to respective project guides.

The department would like to thank **Mrs. Rajul Gajjar** (Principal GECG) , **Mr. D.R Shah**(HOD Metallurgy Department ,**Mr. K.B Pathak** (Head Training and Placement office) and all faculties of the metallurgy Department for their kind and valuable support in conducting the workshop.



The department would also like to thank Faculty coordinators **Prof. P.K Nanavati** and **Mrs. Minal Dani** for their valuable guidance and the Student coordinators **Bharat Verma** and **Miraj Patel** for taking the initiation to conduct the Workshop.