

# GUJARAT TECHNOLOGICAL UNIVERSITY

BRANCH NAME: M. Arch. (INTERIOR ARCHITECTURE)

SUBJECT NAME: Elective (INTERIOR DESIGN AND PSYCHOLOGY)

SUBJECT CODE: X26205

1<sup>st</sup> Year

Semester: II

## Prerequisite:

There is no prerequisite for taking this elective course.

## Rationale:

This is an introductory course in Environmental Psychology aiming to study the environment-behavior relations, in which environments, specifically interior environments here, are considered to be intrinsic to the development and maintenance of a sense of self and identity and also to social practices of individuals and groups.

## Teaching and Assessment Scheme:

Teaching Scheme			Credits C	Examination Marks				Total Marks	University Exam Type
Field work	Lectures	Studio		External exam		Internal exam			
				(ESE)Theory	(ESE) Viva	(PA)Theory	(PA)Viva		
NA	1	1	2	00	50	00	50	100	Viva

## Content:

Sr. No.	Content	Total Hours*	% Weightage
1	Introduction and theoretical perspectives	04	10%
2	Study of spatial perception and cognition, personal space, territoriality, place attachment, design, and material culture focusing on interior environments.	10	20%
3	Psychological factors affecting interior architecture of Residential Environments, Environments for Youth, Environments for Disabled and Elderly Populations, Schools and Learning Environments, Healthcare Environments, Workplace Environments, Hospitality Environments, Retail and Service Environments & Community Environments	18	70%

\*: indicative

## References:

- The Psychology of the Interior , Agnieszka Mlicka
- The Psychology of Everyday Things, Don Norman, 1988
- Rice, Charles (2007). The Emergence of the Interior. Oxon: Routledge.

## List of Projects/Assignments\*:

Projects/assignments may consist of a series of lectures/presentation based on various examples / case studies to understand various aspects of the subject. Visits, surveys, interviews etc can be organized to examine different factors.

\*- This is suggestive for common purpose.