



**GUJARAT TECHNOLOGICAL UNIVERSITY**

**Programme: Master of Business Administration**

**Semester: 1**

**Branch: Innovation, Entrepreneurship and Venture Development**

**Subject Name: Skill Certification - 1**

**Subject Code: N2519406**

**Rationale:**

To enhance various skills required for ideating, students can able to opt related skill certificates and startups programs. Students will able to acquire skills on design thinking, product market etc.

**Course Scheme:**

Teaching Scheme			Credits	Examination Marks				Total Marks
L	T	P		Theory		Practical		
			C	ESE (E)	PA(M)	ESE (V)	PA (I)	
0	0	2	2	0	0	70	30	100

**Course Content:**

Unit No.	Content	No. of Hours	Marks
-	Points Earned from outside classroom Skill Certifications / Up gradations and Recognition / Award in Events / competitions held at reputed state/ national and international Agencies. Students can also get certificates through outside classroom programs by enrolling /  Participating in training and workshops programs/achievement in competitions / presenting in Seminars/exhibitions of subjects relevant to innovation and entrepreneurship, start-up skill building and venture development etc.	-	-

**Evaluation:**

Students shall be evaluated on the following components:

Internal Evaluation	(Internal Assessment- 30 Marks)
• Certificates of skill certifications	20 marks
• Viva on learning	10 marks

**Suggested Learning Resources and Programs:**

Startup Boot camps, Ideathon, Hackathon, Startups Accelerators, Startup Demo Day, Startup Exhibitions, Design Thinking Workshops, online courses related to Startups/Entrepreneurship, Innovation and technologies