



# GUJARAT TECHNOLOGICAL UNIVERSITY

**Program Name: Engineering**

**Level: Diploma**

**Branch: Textile Designing**

**Course / Subject Code: DI02C59011(Only for C to D Students)**

**Course / Subject Name: Fashion Illustration**

w. e. f. Academic Year:	2024-25
Semester:	2 <sup>nd</sup>
Category of the Course:	ESC

<b>Prerequisite:</b>	Basics knowledge of Fashion designing & practice of Basic design & Color
<b>Rationale:</b>	Fashion illustration is an art of communicating fashion ideas in a visual form that originates with illustration, drawing and painting. It is also known as Fashion sketching. Illustrations are studies of designer's ideas before the actual production of clothes. In the world of fashion, fashion illustrations reduce the amount of waste produced tremendously. It helps the designer study form, function, fit and feel in advance of construction. Before photography, magazines, patterns, and books featured watercolor paintings and sketches of costumes. The vignettes, or quick drawings, convey ideas and inspirations. Fashion illustration is an art that offers a career.

## Course Outcome:

After Completion of the Course, Student will able to:

No	Course Outcomes	RBT Level
01	Understanding the fashion drawing terminologies and identify basic body types .	R
02	Selection of an appropriate clothing silhouettes, fabric selection and design elements for specific body types.	U
03	Analyse elements and principles of design as related to apparel.	U
04	Apply basic design tools and techniques such as fashion drawing/sketching to represent ideas.	A, N

*\*Revised Bloom's Taxonomy (RBT)*



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## Teaching and Examination Scheme:

Teaching Scheme (in Hours)			Total Credits L+T+ (PR/2)	Assessment Pattern and Marks				Total Marks
L	T	PR		C	Theory		Tutorial / Practical	
			ESE (E)		PA / CA (M)	PA/CA (I)	ESE (V)	
0	0	6	3	-	-	50	50	100

## References/Suggested Learning Resources:

### (a) Books:

S. No.	Title of Book	Author	Publication with place, year and ISBN
•	Fashion illustration : flat drawing	Leonart, Aitana	Bath: Parragon Book, ISBN: 9781405494328
•	Fashion Illustration	ManmeetSodhia	Kalyani Publishers ,2008 ISBN:9788127244149
•	New Encyclopaedia of Fashion Details	Patrick John Ireland	Batsford, 2008, ISBN: 9781906388065
•	Fashion Drawing :The Basic Principles	Anne Allen, Julian Seaman	London : B.T. Batsford ,1993 ISBN:9780713470963
•	Snap Fashion sketchbook	Bill Glazer	Prentice Hall , 2007 ISBN:9780132194235
•	Fashion Source Book, 2nd Edition	Kathryn McKelvey	Wiley-Blackwell ,2006 ISBN: 978-1-405-12693-9

### (b) Open source software and website:

1. <https://www.istockphoto.com/photos/mandala-line-art>
2. [https://en.m.wikipedia.org/wiki/Visual\\_design\\_elements\\_and\\_principles](https://en.m.wikipedia.org/wiki/Visual_design_elements_and_principles)
3. <https://www.skillshare.com/browse/fashion-illustration>
4. <https://fashion-flats.com/>
5. <https://in.pinterest.com/pin/581105158160080792/>
6. <https://www.fashionillustrationtribe.com/>
7. <https://patternlab.london/home/technical-drawing-for-fashion-free-digital-fashion-illustration-course/>



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8. <http://artonlinechampion.weebly.com/project-2-50-line-types.html>
9. <https://www.amikosimonetti.com/life/drawing-the-fashion-figure-with-9-heads-proportion-part-1>
10. <https://www.amikosimonetti.com/beginners-series>
11. <https://www.adobe.com/in/creativecloud/illustration/discover/how-to-draw-a-croquis.html>
12. <https://www.clipstudio.net/how-to-draw/tag/illustration>

## Suggested Course Practical List:

S. No.	Practical Outcomes (PrOs)	Approx. Hrs. required
1	<b>Line art</b> <ul style="list-style-type: none"><li>• Type of lines</li><li>• Design creation</li></ul>	04
2	<b>Human body part</b> Eye, Ear, Nose, lips, Face, Hair style, Hand, Leg	06
3	<b>Basic Croquis</b> <ul style="list-style-type: none"><li>• 8-Head</li><li>• 10-Head</li><li>• 12-Head</li></ul>	04
4	<b>Neck Line</b> (1 Basic + 1 Innovative) Square, Round, U – Shape, V – Shape, Horse Shoe, Jewel, Halter, Sweet Heart , Boat , Draw String, etc.	04
5	<b>Collar</b> Chelsea, Shirt Collar, Peter Pan, Chinese, Decollate, Fab, etc.	04
6	<b>Sleeves</b> Plain, Petal, Angel, Juliet, Leg-o-mutton, Puff, Raglan, etc.	04
7	<b>Pleats</b> Knife pleats, box pleats, rolled pleats, accordion, etc.	04
8	<b>Gathers</b> Sleeve opening gathers, sleeve cap gather, double gathers, Centre front bust, etc.	04
9	<b>Yokes</b> U Shape, V Shape, Square Shape, Round Shape, etc.	04
10	<b>Silhouettes</b> (Basic in Black & Innovation Anything) Straight, Fitted Waist, Sheet, Shirt, Tent, etc.	04
11	<b>Waist Lines</b>	04



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S. No.	Practical Outcomes (PrOs)	Approx. Hrs. required
	Normal, Low Waist, Empire line, Princess line, etc.	
12	Types of Ruffles, Cowl, Cascade, Pockets, Yokes	06
13	<b>Fashion accessories</b> <ul style="list-style-type: none"><li>• Jewelleries</li><li>• Purses</li><li>• Foot wears</li></ul>	02
14	<b>Skirts</b> (All Skirt in Different Texture & Prints) Little, Gored, A-Line, Sarong, Wrap- Around, Tired Balloon, (Umbrella) Circular, Handkerchief, Knife, Pleated, etc.	04
15	<b>Trousers</b> Hipsters, Jeans, Capris, Hare Pants, Shorts, Stretch Pants, Classic, $\frac{3}{4}$ Pants	04
16	<b>Design Variation</b> Using Pant (Any One) + Neck Line + Collar(Any One) + Neck Line + Collar (Trendy Teenage Outfit) - 1 Using Skirts + Sleeves (Party Wear) Semi Formal	04
17	Draw two types of model for Women with Gesture component	04
18	Draw two types of model for Women Torso	02
19	Draw two types of model for Angles	02
20	Draw two types of model for Balance line	02
21	Draw two types of model for Arms	02
22	Draw two types of model for Men with Gesture component	04
23	Draw two types of model for Men with Dressing figure	02
24	Draw two types of model for Men with Fashion details	02
25	Draw two types of model for Men with Sketching for menswear	02
26	Draw two types of model for Toddlers	02
	<b>Total</b>	<b>90</b>



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## List of Laboratory/Learning Resources Required:

Sr. No.	Equipment Name with Broad Specifications
1	A3 size sketchbook, A3 size paper sheets (White & Black), etc.
2	Basic stationary material e.g. Pencil, scale, eraser, set of bold pencils (HB, B, 2B, 4B, 6B & 8B pencils), etc.
3	Different colour media like water colour, poster colour, acrylic colour, Pastel colours and colour pencils, etc.
4	French curve set
5	Tracing paper
6	0.5mm fine tip roller ball pen
7	White paper stumps/ Art blenders

## Suggested Project List:

- Product development through fashion illustration in apparels and accessories.
- Photo Analysis –Different garments of female, male & kids.
- Make portfolio having collection of different types of costumes.

## Suggested Activities for Students: If any

- Visit fashion shows organized or search on online platforms for the same.
- Study the famous fashion designer's collections.
- Give presentation on any relevant topic.

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