



# GUJARAT TECHNOLOGICAL UNIVERSITY

Program Name: Bachelor of Vocation

Level: Under Graduate

Branch: Entrepreneurs Development

Course / Subject Code : BV04006071

Course / Subject Code :Assisting Entrepreneur in Product Development

w. e. f. Academic Year:	2025-26
Semester:	4
Category of the Course:	On Job Training(OJT)

<b>Prerequisite:</b>	<b>Desire to Develop Product for the Startup</b>
<b>Rationale:</b>	This will help student to start working on product development for his startup

### Course Outcome:

After Completion of the Course, Student will able to:

No	Course Outcomes
01	An identification of the Product for the startup
02	Develop MVP
03	Find out best PMF

### Teaching and Examination Scheme:

Teaching Scheme (in Hours)			Total Credits L+T+ (PR/2)	Assessment Pattern and Marks				Total Marks
L	T	PR	C	Theory		Tutorial / Practical		
				ESE (E)	PA / CA (M)	PA/CA (I)	ESE (V)	
0	0	12	06	0	0	100	100	200

### Course Content:

Unit No.	Content	No. of Hours	% of Weightage
1.	Identifying Product	40	20
2.	Working on MVP	80	40
3.	Working on PMF	80	40
	<b>Total</b>	<b>200</b>	<b>100</b>

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