



GUJARAT TECHNOLOGICAL UNIVERSITY

Program Name: Bachelor of Vocation

Level: Under Graduate

Branch: Entrepreneurship Development

Course / Subject Code : BV02006071

Course / Subject Name : Family Business

w. e. f. Academic Year:	2024-25
Semester:	2
Category of the Course:	Core Course

Prerequisite:	Desire to learn
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Course Outcome:

After Completion of the Course, Student will able to:

No	Course Outcomes
01	To learn and practice various phases of family business
02	To learn and understand the core value and purpose of family business

Teaching and Examination Scheme:

Teaching Scheme (in Hours)			Total Credits L+T+ (PR/2)	Assessment Pattern and Marks				Total Marks
L	T	PR	C	Theory		Tutorial / Practical		
				ESE (E)	PA / CA (M)	PA/CA (I)	ESE (V)	
0	0	12	6	0	0	100	100	200

Course Content:

Unit No.	Content	No. of Hours	% of Weightage
1.	Journey of Family Business: Understanding Background of the Family Business, Starting phase of the Family Business, the pain and process of starting the Family business, the journey till now, current position and challenges.	50	25
2.	The Core of the Family Business: Understanding Core Purpose, Core Value and the journey of family business.	50	20
	Total	200	100
