



GUJARAT TECHNOLOGICAL UNIVERSITY

Program Name: Bachelor of Vocation

Level: Under Graduate

Branch: Entrepreneurship Development

Course / Subject Code : BV02006011

Course / Subject Name : Startup and Incubators

w. e. f. Academic Year:	2024-25
Semester:	2
Category of the Course:	Core Course

Prerequisite:	Desire to learn
Rationale:	Role of incubators and accelerators in development of startup ecosystem

Course Outcome:

After Completion of the Course, Student will able to:

No	Course Outcomes
01	Understand incubators and business incubation ecosystem
02	Understand various aspects of startup and Incubators
03	Understand the impact of incubators and accelerators on business

Teaching and Examination Scheme:

Teaching Scheme (in Hours)			Total Credits L+T+ (PR/2)	Assessment Pattern and Marks				Total Marks
L	T	PR	C	Theory		Tutorial / Practical		
				ESE (E)	PA / CA (M)	PA/CA (I)	ESE (V)	
3	0	0	3	50	0	0	0	50

Course Content:

Unit No.	Content	No. of Hours	% of Weightage
1.	INCUBATORS: Classification of Incubators, Importance of an incubator, selection criteria of incubation center, development phase of incubator, assessment of incubator, sectors identified for incubation in India, incubation process	9	20
2.	INCUBATION ECOSYSTEM: Entities in an Incubation Ecosystem, services provided by startup incubators, types of business incubators, advantages of business incubation, challenges of business incubation, qualities of a business incubator	11	25
3.	ACCELETORS: Accelerators, Qualities for a accelerators, Difference between Incubators and Accelerators, selection criteria for entering an	11	25



GUJARAT TECHNOLOGICAL UNIVERSITY

Program Name: Bachelor of Vocation

Level: Under Graduate

Branch: Entrepreneurship Development

Course / Subject Code : BV02006011

Course / Subject Name : Startup and Incubators

	Incubator or Accelerator, Impact of Incubators and Accelerators on Business Strategy		
4.	LIST OF INCUBATORS AND ACCELERATORS Accelerator and Incubator Programs around the world: Y Combinator, 500 Startups, T Hub, Entrepreneur First(EF), Atal New India Challenge (ANIC) etc	12	30
	Total	45	100

Suggested Specification Table with Marks (Theory):

Distribution of Theory Marks					
R Level	U Level	A Level	N Level	E Level	C Level
10	10	20	10	-	-

Where R: Remember; U: Understanding; A: Application, N: Analyze and E: Evaluate C: Create (as per Revised Bloom's Taxonomy)

References/Suggested Learning Resources:

1. ICAI Modules for Self-Paced Modules SET D
2. The Step by Step Guide for Building a Great Company by Steve Blank
3. Accelerate: The Accelerators Handbook by ED Zimmerman
4. Startup Communities : Building an Entrepreneurial Ecosystem in Your City by Bred Feld
5. How to Build a Startup: The Founder's Guide to Startup Incubators by Alexander Osterwalder
6. Entrepreneurship, Startup India & standup India (2nd edition) by Pranabaananda Rath & Sarjue Pandita, published by Lexicon Publishing House, New Delhi

(b) Open source software and website:

1. Entrepreneur
2. Harward Business Review
3. Journal of Small Business Management
4. Small Business Economics

Teaching Method:

1. Classroom Presentations
2. Assignments, Projects, etc
3. Quizzes, Group Discussion

* * * * *