



# GUJARAT TECHNOLOGICAL UNIVERSITY

Program Name: Bachelor of Vocation

Level: Under Graduate

Branch: Entrepreneurship Development

Course / Subject Code : BV01006071

Course / Subject Name : Assistant Business Environment Analyst

w. e. f. Academic Year:	2024-25
Semester:	1
Category of the Course:	On Job Training

<b>Prerequisite:</b>	Passion to Learn
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### Course Outcome:

After Completion of the Course, Student will able to:

No	Course Outcomes
01	Learn business unit function
02	Learn business environment of the enterprise
03	Understand Legal formalities a business enterprise has to observe
04	Use of five factor Model in analyzing business organization
05	Learn to prepare Business Environment Analysis Report

### Teaching and Examination Scheme:

Teaching Scheme (in Hours)			Total Credits L+T+ (PR/2)	Assessment Pattern and Marks				Total Marks
L	T	PR	C	Theory		Tutorial / Practical		
				ESE (E)	PA / CA (M)	PA/CA (I)	ESE (V)	
0	0	12	6	0	0	100	100	200

### Course Content:

Sr. No.	Content	Hrs.
1.	Business and its Environment	30
2.	Understanding Form of the Business Organisation and basic legal formalities	30
3.	Using Five Factor Model for Business Environment Analysis	110



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4.	Preparing Business Environment Analysis Report	30
	Total	200

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