



# GUJARAT TECHNOLOGICAL UNIVERSITY

Program Name: Bachelor of Vocation

Level: Under Graduate

Branch: Entrepreneurship Development

Course / Subject Code : BV01006051

Course / Subject Name : Vocational Practical-1

w. e. f. Academic Year:	2024-25
Semester:	1
Category of the Course:	Core Course

<b>Prerequisite:</b>	Passion to Learn
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## Course Outcome:

After Completion of the Course, Student will able to:

No	Course Outcomes
01	Learn new edge communication tools
02	Use them for the best benefit of the entrepreneur or enterprise
03	Create and increase social media presence
04	Use social media for the best benefit of the entrepreneur or enterprise
05	Use YouTube and other similar apps for the best benefit of the entrepreneur or enterprise
06	Use blogs the best benefit of the entrepreneur or enterprise

## Teaching and Examination Scheme:

Teaching Scheme (in Hours)			Total Credits L+T+ (PR/2)	Assessment Pattern and Marks				Total Marks
L	T	PR	C	Theory		Tutorial / Practical		
				ESE (E)	PA / CA (M)	PA/CA (I)	ESE (V)	
0	0	2	1	0	0	20	30	50

## Course Content:

Unit No.	Content	No. of Hours	% of Weightage
1.	<b>New Edge Communication:</b> WhatsApp Telegram Email Video Conferencing Conference Call facilities Etc. <b>Social Media Presence :</b> LinkedIn Facebook Instagram Etc.	15	50



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2.	Use of YouTube and other apps for Entrepreneurs Creating Your Own Blog	15	50
	<b>Total</b>		<b>100</b>

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