



GUJARAT TECHNOLOGICAL UNIVERSITY

Program Name: Bachelor of Hotel Management And Catering Technology

Level: UG

Branch: Hotel Management & Catering Technology and
Hospitality and Tourism Administration

Course / Subject Code: BH03000041

Course / Subject Name : Hospitality French

w. e. f. Academic Year:	2025-26
Semester:	3
Category of the Course:	Ability Enhancement Course

Prerequisite:	Student should have the basic knowledge of international language French required for the hospitality industry
Rationale:	This course enhances the productivity, maintaining the professional image and building credibility of the students

Course Outcome:

After Completion of the Course, Student will able to:

No	Course Outcomes	RBT Level
01	Build French Vocabulary & interaction in French with simple words and phrases pertaining to hotel industry	Understanding
02	Enables comprehension of the language of the native speakers.	Remembering
03	Enriches the learners' knowledge of restauration and French cuisine	Creating
04	Promotes basic interaction in French in different contexts of the hotel industry with simple words and phrases	Applying
05	Promotes the employability skills of the learners in the hotel industry	Evaluate

*Revised Bloom's Taxonomy (RBT)

Teaching and Examination Scheme:

Teaching Scheme (in Hours)			Total Credits L+T+ (PR/2)	Assessment Pattern and Marks				Total Marks
L	T	P	C	Theory		Tutorial / Practical		
				ESE (E)	PA / CA (M)	PA/CA (I)	ESE (V)	
3	0	0	3	70	30	50	0	150



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Course Content:

Unit No.	Content	No. of Hours	% of Weightage
1.	Introduction to French <ul style="list-style-type: none">• Focused on alphabets, accents, and pronunciation for hospitality-specific terms• Added cultural context: formal greetings and French etiquette• Simplified orthographic rules to ensure practical application	5	20%
2.	Foundational Vocabulary and Expressions in Hospitality <ul style="list-style-type: none">• Expanded vocabulary for days, months, seasons, and basic colors Time management and Stress management• Added expressions for greetings, directions, and guest assistance• Focused on auxiliary verbs for forming basic sentences in hotel interactions	10	20%
3.	Hospitality and Culinary Vocabulary <ul style="list-style-type: none">• Included vocabulary for room types, amenities, and restaurant-specific terms• Detailed food-related vocabulary covering vegetables, meats, and beverages• Enhanced phrases for menu descriptions and table service	10	20%
4.	Grammar and Communication Skills for Hospitality <ul style="list-style-type: none">• Practical application of gender forms and plural formations• Added structured writing exercises for guest notes and instructions• Integrated knowledge of French dining etiquette and regional variations	10	20%
5.	Advanced Applications in Hospitality <ul style="list-style-type: none">• Practical French for reservations, upselling, and complaint resolution• Translation and drafting of hotel and tourism-related content• Focused on writing professional emails and handling online communication	10	20%
	Total	45	100



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Suggested Specification Table with Marks (Theory):

Distribution of Theory Marks (in %)					
R Level	U Level	A Level	N Level	E Level	C Level
20%	20%	15%	20%	10%	15%

Where R: Remember; U: Understanding; A: Application, N: Analyze and E: Evaluate C: Create (as per Revised Bloom's Taxonomy)

References/Suggested Learning Resources:

Text Books:

1. Chandrasekar Rajeswar et al, A Votre service, Goyal Publishers & Distributors, Delhi, 2011
2. Gupta Vasanthi et al, Bon Voyage, Goyal Publishers & Distributors, Delhi, 2017
3. Corbeau Sophie et al, Hotellerie-restauration.com, CLE Internationale, Paris, 2013

Reference books

1. Bhattacharya et al, French for Hotel Management & Tourism Industry, Frank Bros. & Co, Noida, 1995
2. Hôtellerie-restauration.com (Français Professionnel) (Authors : Sophie Corbeau, Chantal Dubois, et al, CLE International, Paris, 2013.)

(b) Open source software and website:

1. <https://www.thoughtco.com/french-vocabulary-at-the-hotel-4078764>
2. <https://www.frenchentree.com/living-in-france/learn-french/useful-french-phrases-at-a-hotel/>
3. <https://www.talkinfrench.com/accommodations-hotels/>

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