

MBA - II Semester - IV
SRC - Rural and Cooperative Sector - II
(Management of Cooperative Organisations)

1. Objectives:

- To acquaint the student with the cooperative movement
- To develop familiarity about various types of cooperative organisations
- To understand the role of Central and State governments with respect to cooperative sector
- To impart basic knowledge about formation of cooperative societies and their administration.

2. Course Duration:

The total hours for teaching this course will be 50 hours, which will be divided into 40 sessions of 75 minutes duration each.

3. Course contents:

The course will contain the following modules:

Module No.	Topic/ Sub topic	Sessions	Marks Weightage
I	Evolution of Cooperative movement in India and Gujarat.	8	20%
II	Cooperative Legislation in India. Gujarat State Cooperative Societies Act and Rules.	8	20%
III	Government control over cooperatives: Legal and Administrative control	8	20%
IV	Reports of Various committees on Cooperation.	8	20%
V	Institutional Support to Cooperatives	8	20%

4. Teaching Methods:

The course will use the following pedagogical tools:

- (a) Case discussion covering a cross section of decision situations.
- (b) Discussions on issues and techniques of Marketing.
- (c) Projects/ Assignments/ Quizzes/ Class participation etc

5. Evaluation:

The evaluation of participants will be on continuous basis comprising of the following elements:

A	Projects/ Assignments/ Quizzes/ Class participation etc	Weightage 50% (Internal Assessment)
B	Mid-Semester examination	Weightage 30 % (Internal Assessment)
C	End –Semester Examination	Weightage 70% (External Assessment)

6. Text Books:

Sr. No.	Author/s	Name of the Books	Publisher	Edition & Year of Publication
T1	Kamat G S	New Dimensions of Cooperative Management	Mittal	Latest Edition
T2	Kamat G S	Cases in Cooperative Management	Rainbow	Latest Edition
T3	Taimani K K	Cooperative Organization and Management		Latest Edition

7. Reference Books:

Sr. No.	Authors	Name of the Books	Publisher	Edition & Year of Publication
R1	ILO	Cooperative Management and Administration	ILO	Latest Edition
R2	Mehta B C	Consumer Cooperatives in India		Latest Edition
R3	Linda C. Habenstreit	A 'green miracle': co-op playing key role as Iraq rebuilds farm sector. (Cover story): An article from: Rural Cooperatives	E-Book	Latest Edition
R4	Durgadas Roy	Consumer cooperatives in India	Rabindra Bharati University	Latest Edition
R5	Priya Basu	Improving Access to Finance for India's Rural Poor (Directions in Development)	World Bank	Latest Edition
R6	C. Steven LaRue	The India Handbook (Regional Handbooks of Economic Development)	Fitzroy Dearborn	Latest Edition
R7	Gursharan Singh Kainth	India's Rural Cooperatives	Regency	Latest Edition
R8	S. N. Tripathy	Co-operatives For Rural Development	Discovery	Latest Edition
R9	B. S. Gautam	Cooperatives And Rural Development In India	Radha	Latest Edition
R10	M A Khan	Rural Development Through Cooperatives	Shree	Latest Edition

8. List of Journals/ Periodicals/ Magazines/ Newspapers:

Business Newspapers, such as The Economic Times, Business Standard, Financial Express. Business magazines, like Business India, Business Week, Business Today, Business World. The Hindu Business Line, Economic and Political Weekly, Indian Management,

NB: The Instructor/s (Faculty Member/s) will be required to guide the students regarding suggested readings from Text(s) and references in items 6 and 7 mentioned above.

9. Session Plan:

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Session No.	Topic
1-2	An Introduction to Cooperatives A Global Perspective on Genesis of Cooperative Organizations
3	Role of International agencies such as ICA in expanding Cooperative movement
4	Diversification of Cooperatives in the post Independence period, Types of Cooperative organizations
5	Agri-business Cooperatives: Their Characteristics
6	Technology: Production and Marketing
7	Coordination Strategy- Doctrine of Mary Parker Follett
8	Feedback and review/ Case discussion
9	Evolution and Growth of Cooperative Enterprise
10	Evolution and growth of Cooperative Organizations in India.
11	Evolution and Growth of Cooperative movement in Gujarat
12-13	Why do cooperatives thrive in Surat? Enabling conditions
14	Disabling Conditions-Politics of Social Management
15	Issues in establishing agricultural cooperatives
16	Feedback and review/ Case discussion
17	Impact of Democratic Governance in Cooperatives
18	Explanation and Interpretation of the Statement of Cooperative
19	Cooperative Principles & Economic Rationality
20	Efficiency Vs Effectiveness
21	Cross Subsidization Defeats the Purpose of Cooperation
22-23	Strategies in Financing Cooperatives, Revolving Equity Capital
24	Feedback and review/ Case discussion
25	Excellence in Cooperatives: Lessons from Successful cooperatives
26	Capital, Participation & Cooperative Performance
27	Determinants of enduring cooperative performance
28	Multicoops: Parameters for Success
29	Measuring Performance of Cooperative
30-31	Design of Energetic Farmer Cooperatives, Design of the Anand Pattern
32	Feedback and review/ Case discussion
33-34	Federations, Cooperative, Federal Cooperative Organisations
35	New Generation Cooperatives (NGC)
36	Critical look towards NGC
37	Agricultural and Rural Cooperative Viability: A Management Strategy based on Cooperative Principles and Values
38	Decision-Making in Cooperatives with Diverse Member Interests
39	Leadership and Cooperation in Groups
40	Feedback and review/ Case discussion