

MBA - II Semester - IV
SPH - Pharmaceutical and Healthcare Sector (PHS-II)

Course: Healthcare Services in India with focus on Hospital Administration & Management

1. Objectives:

- 1) To acquaint the students with the dynamics of health services in India.
- 2) To make the students aware about the various issues involved in healthcare and management
- 3) To make them aware about the issues involved in hospital administration and management

2. Course Duration:

The total hours for teaching this course will be 50 hours, which will be divided into 40 sessions of 75 minutes duration each.

3. Course contents:

The course consists of the following modules:

| Module No. | Topic/ Sub topic | Sessions | Marks Weightage |
|-------------------|---|-----------------|------------------------|
| I | OVERVIEW OF HEALTHCARE SERVICES IN INDIA: An Introduction to Health Services in India through Five Year Plans, Healthcare system in India, Levels of Health Care, Primary, Secondary and Tertiary health care, Review of Primary Healthcare in India, National Rural & Urban Health Mission | 8 | 20% |
| II | OVERVIEW OF NATIONAL HEALTH POLICY 2002: Objectives, Overview, Current Scenario, Policy prescriptions, Role of Public and Private Sector in Healthcare | 8 | 20% |
| III | FOCUS ON TERTIARY HEALTHCARE SYSTEM – HOSPITAL ADMINISTRATION: History of Indian Hospitals, Growth & Scope, Health Committees recommendations, Classification of hospitals, Hospital Administration as a profession, Functions of hospital, Ethics, Challenges, Succession planning, Role in Legal matters, Nursing Service administration, etc | 8 | 20% |
| IV | SETTING UP A NEW HOSPITAL: Location and Layout Planning, Managing for finances and accounting, Preparing various policies and organising, Procuring licences, Managing for different types of Human Resources, Stores Management, Equipments and materials' purchase, Marketing of Hospital services | 8 | 20% |
| V | OTHER IMPORTANT ISSUES IN HOSPITAL MANAGEMENT: Bio-medical Waste Management, Legal Issues for Hospital Administrators, Role of Natural Justice, Patient and CPA, 1986, Indian Medical Tourism, Health Insurance in India, Telemedicine-Prospects & Challenges. Quality and Accreditation | 8 | 20% |

4. Teaching Methods:

The course will use the following pedagogical tools:

- A. Case discussions covering a cross section of situations.
- B. Discussions on issues and techniques.
- C. Projects/ Assignments/ Quizzes/ Class participation etc

5. Evaluation:

The evaluation of participants will be on a continuous basis comprising the following elements:

| | | |
|---|---|---|
| A | Projects/ Assignments/ Quizzes/ Class participation etc | Weightage 50% (Internal Assessment) |
| B | Mid-Semester examination | Weightage 30 % (Mid Internal Assessment) |
| C | End –Semester Examination | Weightage 70% (External Assessment) |

6. Text Books:

The following books may be used as base book for this course. However, students are also expected to refer books by other authors on the subject. A suggestive list of reference books is also given here. They are also supposed to read business magazines and journals relating to the subject:

| Sr. No. | Author/s | Name of the Books | Publisher | Edition & Year of Publication |
|---------|-----------------------------|---|--|-------------------------------|
| T1 | D. K. Sharma and R.C. Goyal | Hospital Administration & HRM | PHI, New Delhi | Fifth Edition, 2010 |
| T2 | Sujatha Rao, Ed. | Financing and Delivery of Health Care Services in India – Background Papers | National Commission on Macroeconomics and Health, Ministry Of Health And Family Welfare, Government Of India | 2005 |

7. Reference Books:

| Sr. No. | Authors | Name of the Books | Publisher | Edition & Year of Publication |
|---------|------------------------------------|---|-----------------------------|-------------------------------|
| R1 | Sharon Buchbinder and Nancy Shanks | Introduction to HealthCare Management | Jones & Bartlett Publishers | 2007 |
| R2 | Purusottam Behera | Hospital and Healthcare Management | S.M. Books, Delhi | 2007 |
| R3 | S. L. Goel | Healthcare System and Management (Set in 4 volumes) | Deep & Deep Publications | 2004 |
| R4 | S.L. Goel, R. Kumar | Management of Hospitals : Hospital Administration in the 21st Century | Deep & Deep Publications | 2002 |
| R5 | Syed Amin | Hospital & Health | Oxford, N.D. | Latest Edition |

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|----|-----------------------|--|------------------|------|
| | Tadish | Services Administration – Principles & Practices | | |
| R6 | Walshe and Smith, Ed. | Healthcare Management | Tata McGraw-Hill | 2010 |

8. List of Journals/ Periodicals/ Magazines/ Newspapers:

Journal of Healthcare Management
Journal of Hospital Administration
Asian Journal of Healthcare Management

NB: The Instructor/s (Faculty Member/s) will be required to guide the students regarding suggested readings from Text(s) and references in items 6 and 7 mentioned above.

9. Session Plan:

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| Session No. | Topic |
|-------------|--|
| 1-4 | An Introduction to Health Services in India through Five Year Plans |
| 5 | Healthcare system in India, Levels of Health Care, Primary, Secondary and Tertiary health care |
| 6-7 | Review of Primary Healthcare in India |
| 8 | National Rural & Urban Health Mission |
| 9-11 | Overview of National Health Policy 2002 - Objectives, Overview, Current Scenario |
| 12-14 | Policy prescriptions |
| 15-16 | Role of Public and Private Sector in Healthcare |
| 17 | History of Indian Hospitals, Growth & Scope |
| 18-19 | Health Committees recommendations |
| 20 | Classification of hospitals, Functions of hospital (Case discussion) |
| 21-24 | Hospital Administration as a profession, Ethics, Challenges, Succession planning, Role in Legal matters, Nursing Service administration, etc |
| 25 | Setting Up A New Hospital - Location and Layout Planning |
| 26 | Managing for finances and accounting |
| 27 | Preparing various policies and organising, Procuring licences |
| 28-29 | Managing Human Resources |
| 30 | Stores Management |
| 31 | Equipments and materials' purchase, |
| 32 | Marketing of Hospital services |
| 33-34 | Other Important Issues In Hospital Management- Bio-medical Waste Management |
| 35-36 | Legal Issues for Hospital Administrators -Role of Natural Justice, Patient and CPA, 1986 |
| 37 | Indian Medical Tourism |
| 38-39 | Health Insurance in India |
| 40 | Telemedicine-Prospects & Challenges, Quality and Accreditation |