

**MBA III Semester III**  
**Public System and Policy (PSP-I)**

**1. Objectives:**

Objective of the course is to provide introductory focus on the public policy and man power planning and public enterprise management. The aim of the course is to sharpen the skills and perspectives of management graduates who will be joining either public enterprise or public systems or NGO's. More specifically the course emphasis:

- 1) To build an application base managerial techniques to the problems in public systems.
- 2) To enhance the understanding of Public Systems Management.

**2. Course Duration:** The course will have sessions which are divided into five modules. Each module consists of 40 sessions of 75 minutes each and carries a weightage of 14 marks.

**3. Course contents:** The course will contain following modules:

<b>Module No.</b>	<b>Topics/ Sub topics</b>	<b>Sessions</b>	<b>Marks (20% of 70 each)</b>
<b>I</b>	Public Systems Management: Concept, Nature, Scope and Characteristics Introduction to state public policy and its management	8	14
<b>II</b>	Distinctiveness of Public Management Public System Management: Constitutional Context Political Context Socio-economic Context	8	14
<b>III</b>	New Technology and Public System Public enterprise management Corporate governance Management of public distribution system Infrastructure development and financing	8	14
<b>IV</b>	Manpower Policy and Planning for Public Systems Development Administration Marketing for Social Services	8	14
<b>V</b>	Community Health Management Epidemiology and Population Management Health Care and Social Policy	8	14

#### 4. Teaching Methods:

The course will use the following pedagogical tools:

- (a) Lectures (50%)
- (b) Simulation exercise .like managerial games, role play etc, (10%)
- (c) Experience sharing with entrepreneurs by visiting industry, guest talks and live projects. (10%)
- (d) Presentation by students on case analysis and project presentation. (30%)

#### 5. Evaluation:

The evaluation of participants will be on continuous basis comprising of the following elements:

A	Projects/ Assignments/ Quizzes/ Class participation etc	Weightage 10% (Internal Assessment)
B	Mid-Semester examination	Weightage 20 % (Internal Assessment)
C	End –Semester Examination	Weightage 70% (External Assessment)

#### 6. Text Books:

Sr. No.	Authors	Name of the Books	Publisher	Edition & Year of Publication
T1	Christopher M. Shea and G. David Garson	Hand Book of Public Information Systems	CRC Press	Latest Edition
T2	Ramakant Rao and Prashant K. Mathur	Bureaucratic System and Public Policy	Kanishka	Latest Edition
T3	Michael Hill, Peter Hupe	Implementing Public Policy	SAGE	Latest Edition

#### 7. Reference Books:

Sr. No.	Authors	Name of the Books	Publisher	Edition & Year of Publication
R1	Uma Medury	Public Administration in the Globalisation Era.	Orient BlackSwan	Latest Edition
R2	Manmohan Agarwal	Indian Economic Future	Orient BlackSwan	Latest Edition
R3	Larry N. Gerston	Public Policymaking in	PHI	Latest Edition

		a Democratic Society		
R4	I S A Baud, J De Wit	New Forms of Urban Governance in India Public Policy	SAGE	Latest Edition
R5	Ramaswamy R. Iyer	Water and the Laws in India Public Policy	SAGE	Latest Edition
R6	Montgomery Van Wart	Dynamics of Leadership in Public Service: Theory and Practice Public Policy	Higher Education	Latest Edition
R7	Laxmi Narain	Public Enterprise Management and Privatisation	S. Chand	Latest Edition
R8	Howlett and Ramesh	Studying Public Policy	Oxford	Latest Edition
R9	John Cullis, Philip Jones	Public Finance and Public Choice	Oxford	Latest Edition
R10	R. k. Sapru	Public Policy	PHI	Latest Edition

#### **8. List of Journals/ Periodicals/ Magazines/ Newspapers:**

Economical News Paper, Indian Economy, Economical and Political Weekly, Indian Journal of Public Administration

**NB:** The Instructor/s (Faculty Member/s) will be required to guide the students regarding suggested readings from Text(s) and references in items 6 and 7 mentioned above.

## 9. Session plan

### Public System and Policy

Session no.	Topic
1-4	Public Systems Management: Concept, Nature, Scope and Characteristics
5-6	Introduction to state public policy and its management
7-8	Distinctiveness of Public Management
9-10	Public System Management: Constitutional Context
11	<a href="#">Feedback and review/ Case discussion</a>
12-13	Public System Management: Political Context
14-15	Socio-economic Context
16-17	New Technology and Public System Management
18	Public enterprise management
19-20	Corporate governance
21-22	Management of Public System
23-24	Infrastructure development and financing
25	<a href="#">Feedback and review/ Case discussion</a>
26-27	Manpower Policy and Planning for Public Systems
28-29	Development Administration
30-31	Marketing for Social Services
32-34	Community Health; Epidemiology and Population Management
35-37	Health Care and Social Policy
38	<a href="#">Feedback and review/ Case discussion</a>
39-40	Revision