



# GUJARAT TECHNOLOGICAL UNIVERSITY

Master of Engineering

Subject Code: 3734804

Semester – III

Subject Name: Politics and Public Policy Planning

Type of course: Program Elective V

**Prerequisite:** Basic understanding on historical background of India, Gujarat, different sectors and Government organizations and public administration; development management and governance

**Rationale:** The course helps developing understanding historical and political perspectives reflected in the policies adopted till date, implementation and evaluation techniques. Such sensitization shall help students in thinking broadly while formulating planning schemes with identified risk areas that may have resulted adversely/ inefficiently in past.

**Teaching and Examination Scheme:**

Teaching Scheme			Credits C	Examination Marks				Total Marks
L	T	P		Theory Marks		Practical Marks		
			ESE (E)	PA (M)	ESE (V)	PA (I)		
3	0	0	3	70	30	0	0	100

**Content:**

Sr. No.	Content	Total Hrs
1	<b>State as a manager of resources and politics of provision</b> Political culture of Indian State: Centre, State and Local political economy, emergence of state in the federal set up; politics of the state and bureaucracy; politics and emergence of civil society; regeneration and redevelopment politics; Property rights, norms and standards, government market and market by government; regulatory state, reforming state, rent-seeking state and their spatial implications; Land use Politics, research methods in political sciences; politics of provision of housing in urban and rural areas, infrastructure; Decision Making, Decision-Taking process. Financing and Pricing; Case studies from India and abroad on planning and political decisions in their impact on rural and urban development. Examples from: South Korea: conversion of rural land to urban land, FSI changes and resultant changes in land use and form: China, USA and other countries	14
2	<b>Public policy analysis and strategic policy planning</b> Overview of Policy Process Models, Policy Initiation: Multi-Stream Approaches, policy implementation analysis, life-course approach to policy analysis, Case studies in Policy Process Analysis, Policy Integration: possible areas of integration in Planning; Differences between strategic planning and management in the public and private sectors,	16



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	Mission statements and goal-setting techniques. Strategic decisions and evaluation, strategic leadership. Co-ordination and networks. Risk and crisis Management. Transformational strategic Management.	
<b>3</b>	<b>Nature and making of public policy</b>  The Nature of public problems, planning as a public issue – policy analysis and process: Six Steps in Policy Analysis: how are policies made, who influences the policy agenda and what issues affect policy’s ‘success’ and ‘failure’?, what can we learn from how different countries approach similar policy problems? Theoretical frameworks, the role of institutions in the policy process, and the motivation of policy actors. Classical Rational Problem Solving Model. Limitations in Public Sector and the Private Sector, Establishing Analysis.	10
<b>4</b>	<b>Public policy management and delivery</b>  How are new information and communication technologies shaping public service delivery?: E-Governance, E-Panchayats, E-Market, etc. Transparency, Accountability, Accessibility, and participatory mechanisms; Trends and Pressures that affect public service organizations, Market based arrangements, Multi-service provider arrangements in public sector setting, and benchmarks in policy management; Land, Environment, Health, Water and other policies – Integration and disintegration of policies – Frequency and commitments to change; Global Commitments: MDG, Environment, and its commitment at the National, State and Local Level. Land Policy: Interest Groups, Acts / agents and policy making process.	09

### Suggested Specification table with Marks (Theory):

Distribution of Theory Marks					
R Level	U Level	A Level	N Level	E Level	C Level
<b>05</b>	<b>25</b>	<b>20</b>	<b>25</b>	<b>10</b>	<b>15</b>

**Legends: R: Remembrance; U: Understanding; A: Application, N: Analyze and E: Evaluate C: Create and above Levels (Revised Bloom’s Taxonomy)**

Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from above table.

### Reference Books:

1. Sapru, R. K.; “Public Policy : Art and Craft of Policy Analysis”; PHI Learning Private Ltd; New Delhi (ISBN: 978-81-203-4438-9)
2. Birkland, Thomas A.; “An Introduction to the Policy Process : Theories, Concepts, and Models of Public Policy Making”; PHI Learning Private Ltd; New Delhi (ISBN: 978-81-203-4317-7)
3. McNabb, David E.; “Research Methods for Political Science: Quantitative and Qualitative Methods”; PHI Learning Private Ltd; New Delhi (ISBN: 978-81-203-2693-4)



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4. Harland Prechel: "Politics & Public Policy"; Emerald Group Publishing Limited; 2008 (ISBN:978- 1-84855-178-7)
5. John Forester: "Critical Theory, Public Policy, and Planning Practice – Towards a critical pragmatism"; State University of New York Press, 1993 (ISBN: 0-7914-1445-0)
6. Frank Fischer, Gerald J. Miller, Mara S. Sidney: "Handbook of Public Policy analysis – Theory, politics and methods": 2007; CRC Press - Taylor & Francis Group (ISBN: 1-57444-561-8)
7. R. S. Ganapathy: "Public policy and policy analysis in India"; 1985; SAGE Publications
8. Anil Kumar Jana: "Administering District Plans in India – Issues, constraints and choices"; 2004; Concept Publishing Company (ISBN: 81-8069-081-4)
9. M. M. Sankhdher, Gurdeep Kaur: "Politics in India"; 2005; Deep & Deep Publications Pvt. Ltd., New Delhi; (ISBN: 81-7629-655-4)
10. Venkat, Aruna; "Environmental law and policy"; PHI Learning Private Ltd; New Delhi (ISBN: 978-81-203-4436-5)

### Course Outcome:

Sr. No.	CO statement	Marks % weightage
CO-1	The sensitivity is developed for historical and political perspectives	25
CO-2	Understanding on planning and analyzing the policies help visualizing the loopholes and incorporating better ideas in a structured manner for future planning endeavors for urban or rural interfaces.	25
CO-3	Students should be able to recognize political and policy framework.	25
CO-4	Students should be able to understand the concept of public policy analysis and strategic policy planning	25

**Major Equipment:** Computers with higher configuration and internet, server

### List of Open Source Software/learning website:

- Google books on public policy planning ([https://www.google.co.in/search?q=public+policy+planning&btnG=Search+Books&tbo=1&gws\\_rd=ssl](https://www.google.co.in/search?q=public+policy+planning&btnG=Search+Books&tbo=1&gws_rd=ssl))
- A Framework for Analyzing Public Policies: Practical Guide ([http://www.ncchpp.ca/docs/Guide\\_framework\\_analyzing\\_policies\\_En.pdf](http://www.ncchpp.ca/docs/Guide_framework_analyzing_policies_En.pdf))
- Websites of different sectoral government organizations towards framed policies and documentation
- Decision making tools online ([http://www.mindtools.com/pages/main/newMN\\_TED.htm](http://www.mindtools.com/pages/main/newMN_TED.htm))
- Use of Decision matrix tool and procedure (<http://asq.org/learn-about-quality/decision-makingtools/overview/decision-matrix.html>)