

GUJARAT TECHNOLOGICAL UNIVERSITY

MASTER OF BUSINESS ADMINISTRATION (Part-Time)

Year II (Semester: –IV) (W.E.F. Academic Year 2018-19)

Specialization: International Business

Subject Name: International Financial Management (IFM)

Subject Code: 3549942

Subject Credits: 3

Total Marks: 150

1. Learning Outcome:

- Acquaint students with the fundamental concepts of international finance and exchange rate systems and also the tools and techniques and strategies to make international finance – related decisions.
- Develop understanding about the letter of credit and its mechanisms

2. **Course Duration:** The course duration is of **36 sessions of 75 minutes** each.

3. Course Contents:

| Module No. | Modules / Sub-Modules | No. of Sessions | 70 Marks (External Evaluation) |
|------------|---|-----------------|--------------------------------|
| I | International Finance – Overview Globalization and the Multinational Firm International Monetary System, Balance of Payments, The Market for Foreign Exchange, International Parity Relationship and Forecasting, Foreign Exchange Rate | 9 | 17 |
| II | Forward Exchange Arithmetic Exchange Arithmetic (Practical), Forward Exchange contracts(Practical), Forward Exchange Rates based on cross rates, Inter-Bank deals, Execution of forward contract, Cancellation/Extension of forward contract(Practical), | 9 | 17 |
| III | International Financial Markets & Exposure Management International Banking and Money Market, International Bond Market, LIBOR, International Equity Markets, ADR, GDR, EURO Foreign Direct Investment and Cross-Border Acquisitions, Management of Economic Exposure, Management of Transaction Exposure, Management of Translation Exposure | 9 | 18 |

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|-----------|---|-----|-------------------|
| IV | Foreign Trade Contracts & Procedures International Commercial Terms- Incoterms, Letters of Credit - Meaning and Mechanism, Types of Letters of Credit, Operation of a Letters of Credit, Export-Import Bank of India, Export Credit Insurance | 9 | 18 |
| V | Practical: 1) Students should study the documentation in international finance (For example, How the application for letter of credit is made, How the forward contracts are entered into), prepare a report and submit it to concerned faculty). 2) Students should take any multinational company and study its cash / credit / loan / working capital management system and give a Public Presentation. | --- | (30 Marks CEC) |

4. Teaching Methods:

The course will use the following pedagogical tools:

- Lectures
- Case Discussions and Role Playing
- Audio-visual Material (Using CDs/Clippings/ online videos)
- Assignments and Presentations

5. Evaluation:

The evaluation of participants will be on continuous basis comprising of the following elements:

| | | |
|----------|--|---------------------------------|
| A | Continuous Evaluation Component comprising of Projects / Assignments / Quiz / Class Participation / Class test / Presentation on specific topic etc. | (Internal Assessment- 50 Marks) |
| B | Mid-Semester examination | (Internal Assessment-30 Marks) |
| C | End –Semester Examination | (External Assessment-70 Marks) |

6. Reference Books:

| Sr. No. | Author | Name of the Book | Publisher | Year of Publication |
|---------|---------------|------------------------------------|-------------|---------------------|
| 1 | V. V. Sharan | International Financial Management | PHI - EEE | Latest |
| 2 | Eun & Resnick | International Financial Management | McGraw Hill | Latest |
| 3 | Alan Sharpio | Multinational Financial Management | John Wiley | Latest |

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|----|----------------|------------------------------------|---------------|--------|
| 4 | C. Jeevanandan | Foreign Exchange & Risk Management | Sultan Chand | Latest |
| 5 | Siddieh | International Financial Management | PHI | Latest |
| 6 | P. G. Apte | International Financial Management | PHI | Latest |
| 7 | O. P. Agrawal | International Financial Management | Himalaya | Latest |
| 8 | E. Clark | International Financial Management | Cengage | Latest |
| 9 | MadhuVij | International Financial Management | Excel | Latest |
| 10 | J. Madura | International Financial Management | South Western | Latest |

Note: Wherever the standard books are not available for the topic appropriate print and online resources, journals and books published by different authors may be prescribed.

7. List of Journals / Periodicals / Magazines / Newspapers, etc.

1. Journal of Finance
2. Monetary Economics – ICFAI
3. Journal, Money & Finance (ICRA Bulletin)
4. Public Finance
5. Treasury Management – ICFAI Magazine
6. Business Standard
7. The Economic Times
8. Financial Express
9. CFA Reader
10. Business Today
11. Business India
12. Business World
13. Finance India