

GUJARAT TECHNOLOGICAL UNIVERSITY

MASTER OF BUSINESS ADMINISTRATION

Year – 2 (Semester – III) (W.E.F. Academic Year 2018-19)

Specialization: Entrepreneurship and Family Business

Subject Name: Entrepreneurial Finance (EF)

Subject Code: 3539263

1. Learning Outcomes:

- Determination of capital required for starting a new venture.
- Understanding various debt and equity sources of financing available to new and growing businesses
- Comprehending the different investment harvesting alternatives.

2. **Course Duration:** The course duration is of **36 sessions of 75 minutes** each. \

3. Course Contents:

Module No.	Modules with its Contents/Chapters	No. of Sessions	Marks (out of 70)
I	Introduction to Finance for Entrepreneurs Understanding the financing needs of the startup Stages and Types of Financing Sources and types of capital Introduction to Bootstrapping and Incubation	9	17
II	Basics of Financial Management from the startup perspective Cost of Capital Financial Statements and Ratio Analysis Risk and Return	9	18
III	Sources of Funding Long term sources of funding such as equity capital, preference share capital, debentures and bonds, term loans Raising entrepreneurial finance through angel investors, venture capital, crowdfunding, private equity etc. (Only basic understanding of these options) Short term sources of funding for Working capital requirement such as trade finance, working capital loan, commercial paper, factoring etc. Government Schemes for Financing the startups	9	17
IV	Preparing the Integrated Financial Model including cost of capital, means of financing, projected profit and loss	9	18

	account, projected cash flow statement, projected balance sheet, key ratios and application of capital budgeting techniques (Payback period, NPV, IRR)		
V	Practical: Students should be able to prepare an integrated financial model covering the concepts learnt throughout the course.		30 Marks CEC Internal Evaluation

4. Teaching Methods:

The following pedagogical tools will be used to teach this course:

- Lectures
- Use of Excel for preparing the financial model
- Case Discussions and Role Playing
- Audio-visual Material (Using CDs/Clippings/ online videos)
- Assignments and Presentations

5. Evaluation:

The evaluation of participants will be on continuous basis comprising of the following Elements:

A	Continuous Evaluation Component comprising of Projects/Assignments/Quiz/Class Participation/Class test/Presentation on specific topic etc	(Internal Assessment- 50 Marks)
B	Mid-Semester examination	(Internal Assessment-30 Marks)
C	End –Semester Examination	(External Assessment-70 Marks)

6. Reference Books:

Sr. No.	Author	Book	Publisher	Year of Publication
1	Steven Rogers	Entrepreneurial Finance	McGraw-Hill Education	Third Edition
2	Richard Smith and Janet Kiholm Smith	Entrepreneurial Finance	Wiley	First Edition
3	Prasanna Chandra	Finance Management	McGraw Hill	Latest Edition

Note: Wherever the standard books are not available for the topic, appropriate print and online resources, journals and books published by different authors may be prescribed.

7. List of Journals/Periodicals/Magazines/Newspapers, etc.

1. The Journal of Entrepreneurial Finance
2. Journal of Corporate Finance
3. Journal of Entrepreneurial Finance and Business Ventures