

GUJARAT TECHNOLOGICAL UNIVERSITY

MASTER OF BUSINESS ADMINISTRATION

Year – 2 (Semester – III) (W.E.F. Academic Year 2018-19)

Specialization: Financial Management

Subject Name: Strategic Financial Management (SFM)

Subject Code: 3539221

1. Learning Outcomes:

- Prepare reports for management explaining and evaluating the financial consequences of strategic decisions.
- Identify and evaluate appropriate sources of finance, their risks and costs.
- Assess potential investment decisions and strategies.
- Ability to select the techniques most appropriate to optimize the employment of financial resources and critically evaluate such techniques.

2. **Course Duration:** The course duration is of **36 sessions of 75 minutes** each.

3. Course Contents:

Module No.	Modules with its Contents/Chapters	No. of Sessions	Marks (out of 70)
I	Financial Strategy and Planning, Project Planning and Control	7	17
II	Risk Evaluation and Capital Budgeting, Dividend and Retention Policies, Valuation of Business	15	25
III	Business Restructuring and Industrial sickness	4	10
IV	Designing Capital Structure Operating, Financial and Combined Leverage	10	18
V	Practical: Student should apply the concepts of strategic financial management to the real life business situation. They should study cases in above mentioned areas and make a presentation the class in presence of preferably a Finance Manager / Banker.		Internal Evaluation (30 Marks)

4. Teaching Methods:

The following pedagogical tools will be used to teach this course:

- Lectures
- Case Discussions and Role Playing
- Audio-visual Material (Using CDs/Clippings/ online videos)
- Assignments and Presentations

5. Evaluation:

The evaluation of participants will be on continuous basis comprising of the following elements:

A	Continuous Evaluation Component comprising of Projects / Assignments / Quiz / Class Participation / Class test / Presentation on specific topic etc	(Internal Assessment- 50 Marks)
B	Mid-Semester examination	(Internal Assessment-30 Marks)
C	End –Semester Examination	(External Assessment-70 Marks)

6. Reference Books:

Sr. No.	Author	Book	Publisher	Year of Publication
1	Ravi M Kishor	Strategic Financial Management	Taxmann	Latest Edition
2	Khan and Jain	Financial Management	McGraw Hill	Latest Edition
3	Aswath Damodaran	Corporate Finance	Wiley	Latest Edition
4	Dr. R.P. Rustagi	Taxmann's Financial Management Theory, Concepts & Problems	Taxmann	Latest Edition
5	J.B.Gupta	Strategic Financial Management	Taxmann	Latest Edition
6	Brealey & Myers	Principles of Corporate Finance	McGraw Hill	Latest Edition
7	I M Pandey	Financial Management	Vikas Publishing	Latest Edition

Note: Wherever the standard books are not available for the topic, appropriate print and online resources, journals and books published by different authors may be prescribed.

7. List of Journals / Periodicals / Magazines / Newspapers, etc.

1. Economic Times
2. Financial Express
3. Journal of Finance.