

GUJARAT TECHNOLOGICAL UNIVERSITY

BRANCH NAME: B. Arch

SUBJECT NAME: Elective – II (Architecture Journalism & Creative Writing)

SUBJECT CODE: 2X65006

3rd Year, Semester: VI

Prerequisite:

There is no prerequisite for taking this course. It is assumed that students, taking this course, are interested in creative writing and journalism. Students with good language skills may opt for this course.

Rationale:

Journalism in general, Theories of journalism, techniques and processes. Contemporary architectural reportage for building reviews, article or book reviews, interviews, panel discussions etc. Digital and print Journalism. Social media content creation.

Teaching and Assessment Scheme:

Teaching Scheme			Credits C	Examination Marks				Total Marks	University Exam Type
Field work	Lectures	Studio		External exam		Internal exam			
			(ESE)Theory	(ESE) Viva	(PA)Theory	(PA)Viva			
NA	1	1	02	NA	50	NA	50	100	VIVA

Content:

Sr. No.	Content	Total Hours*	% Weightage
1	Analysis of historical and contemporary examples of written and journalistic criticism of architecture, including selected writings by Indian and overseas critics; Discursive techniques, analysis of major critical themes.	12	70%
2	Structure of Architecture Journals, thematic categories in architectural writing over the past three centuries. Writing Descriptive and Analytical Reports	08	
3	Editing Write-ups, Photo Journalism, Book Reviews.	08	30%
4	Digital and print journalism. Creation of architectural content for social media.	04	

*: indicative

References:

- Architecture and the Journalism of Ideas by Bender, Thomas
- Architectural Criticism and Journalism by Mohammad al-Asad w/ Majd Musa

List of Projects/Assignments*:

Tutorial/lab work shall consist of different examples of architectural descriptive or analytical reports along with photo journalism and book reviews. A journalism assignment for a simple architectural project may be introduced for practice.

*- this is suggestive for common purpose. Faculty may decide on this, considering student group and institution philosophy.