

GUJARAT TECHNOLOGICAL UNIVERSITY
BRANCH NAME: B.ID.
SUBJECT NAME: HISTORY-III
SUBJECT CODE: 2X35106
2nd Year: Semester: 3

Prerequisite:

It is mandatory to complete History II in order to opt for this course.

Rationale:

- Late 19th century and early 20th century history of interior and furniture design in context to the lifestyle.
- Understanding historical, cultural, socio-economic, scientific and technological factors that have influenced development of interior design in the late 19th century and 20th century. Understanding characteristics of interiors in terms of design and production of furniture in **the periods of modernism, post modernism and other contemporary movements in interior design.**

Teaching and Assessment Scheme:

Teaching Scheme			Credits C	Examination Marks				Total Marks	University Exam Type
Lect ures	Tutorials	Practical		External exam		Internal exam			
				(ESE)Theory	(ESE) Viva	(PA)Theory	(PA)Viva		
2	0	0	2	50	NA	50	NA	100	Exam

Content:

Sr. No.	Content	Total Hours*	% Weightage*
1	<p>Unit 1:Modernism Context: Industrial revolution, evolution of new materials and technologies particularly glass, steel and concrete and resultant change in expression of Design elements and Modern Movement furniture.</p> <p>Characteristics: Machine Aesthetics, Expression of Structure, Form Follows Function, Simplicity And Clarity of Forms, Less Is More, Rationalism, Truth To Materials Etc.</p> <ul style="list-style-type: none"> • Impact of Industrial Revolution on the design of furniture and production. <p>Related styles: Bauhaus, International style, Expressionism, Futurism, Constructivism, Brutalism, Minimalism, Etc.</p>	12	40
2	<p>Unit 2:Post- modern</p> <ul style="list-style-type: none"> • Context: Failure of Modernism, Contextuality, Response to Culture, Deconstructivism furniture in relation to Art Movement 	12	40

	<p>Characteristics: Pluralism, Irony, Ambiguity, Sculptural forms, Ornamentation, Complexity and Contradiction, Less is More, Symbolism, Juxtaposition of Styles, Etc</p> <p>Related Styles: Hi-tech, Deconstructivism, Individualism, Structuralism, Formalism, Aesthetic Movements, Etc.</p>		
3	<p>Unit 3: Contemporary attitudes in Interior Design. Relating the contemporary Interior Design scenario with the contextual emphasis of modernism and post modernism in design</p>	8	20

*: indicative

Thrust / Projects:

Project report/s on any 3 of the above.

Reference Books:

- Roberts, J. M.: History of the World.
- Calloway, Stephan: Elements of style- An Encyclopedia of Domestic Architectural details.
- Whitford, Frank: Bauhaus.
- Marco Bussagri: Understanding Architecture.
- Francis D.K. Ching: A Global History of Architecture.
- Michal Fazio, Marian: A World History of Architecture.

*- this is suggestive for common purpose. Faculty may decide on this, considering student group and institution philosophy.