

GUJARAT TECHNOLOGICAL UNIVERSITY
BRANCH NAME: B. Arch.
SUBJECT NAME: Architecture Communication Skills-I
SUBJECT CODE: 2X15006
1st Year, Semester: I

Prerequisite:

It is a beginner course. There is no prerequisite for this course.

Rationale:

Introduction to Architectural Vocabulary, Communication and Verbal presentation skills

Teaching and Assessment Scheme:

Teaching Scheme			Credits C	Examination Marks				Total Marks	University Exam Type
Field work	Lectures	Studio		External exam		Internal exam			
				(ESE)Theory	(ESE) Viva	(PA)Theory	(PA)Viva		
NA	2	0	02	50	NA	50	NA	100	EXAM

Content:

Sr. No.	Content	Total Hours*	% Weightage*
1	General English Grammar: Direct and reported speech, active and passive voice, Tenses and propositions, Condition sentences	08	25%
2	Architectural Vocabulary Architectural presentation skills (verbal)	18	60%
3	Body Language and speaking skills	06	15%

*: indicative

Suggested Specification table with Marks (Theory):

Distribution of Theory Marks					
R Level	U Level	A Level	N Level	E Level	C Level
25	25	25	10	05	10

Legends: R: Remembrance; U: Understanding; A: Application; N: Analyze; E: Evaluate; C: create and above levels
(Revised Bloom's Taxonomy)

Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from above table.

Reference Books:

- Jain A. K., Professional Communication Skills: S. Chand publishing
- Lesikar R V, Flatley M E, Rentz K and Pandey, Business Communication: Making Connections in a Digital World 2009: New Delhi, Tata Mcgrow Hill
- Kumar S and Lata P, Communication Skills 2011: New Delhi Oxford University Press
- Leech, Geoffrey and Jan Svartvik. A Communicative Grammar of English. New Delhi: Pearson, 2009.
- Introduction to Communication skills, Mahajan Publishing House
- Communication Skills, Parul Popat
- Communication Skills, Pearson publishers

Course Outcome:

After learning the course the students should be able to:

1. Understand the factors affecting quality of communication, improve general language skills
2. Build Architectural vocabulary (in English language)
3. Enhance phonetic competence, comprehension skills, presentation skills, group discussion skills etc
4. Enhance architectural (professional) presentation skills

List of Projects/Assignments*:

Lectures, Group discussions, Films, presentations etc

*- this is suggestive for common purpose.