GUJARAT TECHNOLOGICAL UNIVERSITY

MASTER OF BUSINESS ADMINISTRATION (Global Program)

Year – II (Semester – III) (W.E.F. January 2014)

Specialization: Banking & Insurance (B & I)

Subject Name: FUNDAMENTALS OF BANKING & INSURANCE (FB&I)

Subject Code: 2830601

1. Course Objective: The objective of the course is to familiarize the students the basics of banking and insurance.

2. Course Duration: 36 Sessions of 75 minutes each i.e. 45 Hours.

Module No:	Module Content	No. of Sessions	70 Marks (External Evaluation)
I	**Introduction to Banking** Meaning and origin of word "Bank"& "Banking" Evolution of Banking – Role of Banks in Economic Development of the country – Structure of Indian Banking System – Classification of Banks – Commercial Banks, Cooperative Banks, Development Banks, RRB, Local Area Bank – Types of Banking- Unit Banking, Branch Banking, Group Banking, Chain Banking, Mixed Banking etc.	7	17
II	**Reserve Bank of India** Origin, Objects and Functions of Reserve Bank of India – Supervision and Control of Banks – Role ofReserve Bank of India in Country's economy **Banker Customer Relationship** Definition of Banker and Customer – General or Contractual Relationship – Special Relationship – Termination of Relationship	7	17
III	**Introduction to Insurance** The history of Insurance – Evolution of Insurance – Development of Insurance in India – Pre & Post Nationalization Period – Insurance Reforms –Definition, Purpose and Need of Insurance –Nature and Characteristics – Advantages from the point of Individuals, Family,	7	18

	Business, Society –Limitations of Insurance.		
IV	**Kinds of Insurance** Classification of Insurance – Difference between Life and General Insurance – Types of Insurance Organisations – Insurance Organisations in India – Elements of Insurance Contracts – Insurance and Wagering Contract – Principles of Insurance – Over Insurance, Double Insurance, Reinsurance	7	18
V	**Practical Exposure** Departmental Set up of Nationalised& Private Banks – Broad differences in Functions of Reserve Bank, State Bank, Nationalised and cooperative Banks – Role of Life Insurance Corporation and other private Companies with special reference to the Policies for Life issued by them to the Individuals – Awareness of Insuring life among general public.	8	Internal Evaluation (20 Marks of CEC)

4. Teaching Method:

(a) Case discussion
(b) Projects/ Assignments/ Quizzes/ Class participation etc
(c) Compulsory class presentation with live experiences of world economies

5. Evaluation:

A	CEC- Projects/ Assignments/ Quizzes/ Individual or group Presentation/ Class participation/ Case studies etc	50 marks (Internal Assessment)
B	Mid-Semester examination	Weightage 30% (Internal Assessment)
C	End –Semester Examination	Weightage 70% (External Assessment)

6. Basic Text Books:

Sr. No.	Author	Name of the Book	Publisher	Edition
T1	Jyotsana Sethi	Banking and Insurance	PHI	2012, Latest
T2	E. Gordon and Dr. Natarajan	Banking – Theory, Law And Practice	Himalaya Publishing House	2007

Note: Wherever the standard books are not available for the topic appropriate print and online resources, journals and books published by different authors may be prescribed.

7. Reference Books:

Sr. No.	Author	Name of the Book	Publisher	Edition
R1	P.N. Varshaney	Banking Law & Practice	Sultan Chand & Sons	2009

8. List of Journals/Periodicals/Magazines/Newspapers, etc.

- The Indian Banker, The Bank Quest, Journal of Banking and Finance, Periodicals and Newsletters from National Institute of Bank Management (NIBM), Reserve Bank of India, and other Public and Private Banks, International Banks, etc including eNewsletters and Websites of various Banks.

9. Session Plan:

Session Nos.	Topics to be covered
1-2	**Introduction to Banking** Meaning and origin of word "Bank"& "Banking" Evolution of Banking – Role of Banks in Economic Development of the country
3-4	Structure of Indian Banking System – Classification of Banks – Commercial Banks, Cooperative Banks, Development Banks, RRB, Local Area Bank
5-7	Types of Banking- Unit Banking, Branch Banking, Group Banking, Chain Banking, Mixed Banking etc.
8-10	**Reserve Bank of India** Origin, Objects and Functions of Reserve Bank of India – Supervision and Control of Banks – Role of Reserve Bank of India in Country's economy
11-14	**Banker Customer Relationship** Definition of Banker and Customer – General or Contractual Relationship – Special Relationship – Termination of Relationship
15-16	**Introduction to Insurance** The history of Insurance – Evolution of Insurance – Development of Insurance in

	India – Pre & Post Nationalization Period
17-19	Insurance Reforms – Definition, Purpose and Need of Insurance – Nature and Characteristics
20-21	Advantages from the point of Individuals, Family, Business, Society – Limitations of Insurance.
22-24	**Types of Insurance** Classification of Insurance – Difference between Life and General Insurance – Types of Insurance Organisations –
25-26	Insurance Organisations in India – Elements of Insurance Contracts – Insurance and Wagering Contract –
27-28	Principles of Insurance – Over Insurance, Double Insurance, Reinsurance
29-36	**Practical Exposure** Departmental Set up of Nationalized & Private Banks – Broad differences in Functions of Reserve Bank, State Bank, Nationalized and cooperative Banks – Role of Life Insurance Corporation and other private Companies with special reference to the Policies for Life issued by them to the Individuals – Awareness of Insuring life among general public. Studies on Resource Mobilization, Project lending, NPA Management, Investment Management etc