



Rationale:

The inclusion of Business Ethics and Corporate Governance in curricula cultivates ethical decision-making, fosters responsible business practices, and instils governance principles. This subject prepares student to navigate complex business environments, ensuring they understand the importance of integrity, accountability, and sustainability for individual and organizational success.

Course Scheme:

Teaching Scheme			Credits	Examination Marks				Total Marks
L	T	P		Theory		Practical		
			ESE (E)	PA(M)	ESE (V)	PA (I)		
4	0	0	4	70	30	0	50	150

Course Outcomes: Students will be able

Sr. No.	Course Outcomes
CO1	To comprehend the principles of corporate governance, including board structures, accountability mechanisms, and regulatory compliance, fostering effective organizational oversight (U)
CO2	To demonstrate cultural sensitivity, recognizing and respecting diverse cultural norms, and understanding global ethical consideration in international business contexts (AP)
CO3	To analyse ethical dilemmas to make informed decisions that align with established ethical principles in various business scenarios (AN)
CO4	To critically evaluate CSR initiatives, their impact on society and the environment to propose strategies for enhancing the effectiveness of CSR programs (EL)

Course Content:

Unit No.	Content	No. of Hours	Marks
1	Business Ethics <ul style="list-style-type: none"> Ethics: Objectives, Nature, Sources, and Types Business Ethics: Nature, Importance, and Factors Influencing Business Ethics Ethics and Moral Standards: Ethical & Moral Decision Making, Ethical Principles in Business Ethics and Business System: Markets, Environment, Trade, Consumer Production and Marketing, Finance, HR Indian Ethos: Need, Purpose, Relevance, and Salient Features Holistic Approach for Managers in Decision Making: Concept, Professional Ethos and Code of Professional Ethics 	10	17
2	Values for Managers <ul style="list-style-type: none"> Meaning and Nature of Values, Holistic View of Life and its Value, Value's Impacts in Business Distinction between Values and Ethics 	10	17



	<ul style="list-style-type: none"> Human Values: Meaning, Foundational Human Values Trans-Cultural Human Values in Management Education: Psychological and Aesthetic Values, Work Ethics, Secular and Spiritual Values Whistle Blowing Kohlenberg's Model Carrol Gilligan's Model 		
3	Corporate Governance <ul style="list-style-type: none"> Corporate Governance and Code of Corporate Practices Corporate Social Responsibility, Corporate Social Reporting, Corporate Governance and the Role of Board of Directors Corporate Governance System Worldwide, Corporate Disclosure and Investor Protection in India 	10	18
4	Issues in Business Ethics and Corporate Governance <ul style="list-style-type: none"> Ethical Issues related to Advertisements, Finance, Investment, Technology and Ethical Dilemma Gandhian Approach in Management & Trusteeship: Gandhiji's doctrine of Satya & Ahinsa, Concept, Importance & Relevance of Trusteeship Principle in Modern Business Balanced Global Environment: Concept, Kyoto Protocol Concern of Global Warming, Judicious Use of Natural Resources Problems Relating to Stress in Corporate Management and Protection of Stakeholders 	10	18
	Practical <ul style="list-style-type: none"> A group of 3-4 students can be assigned any of the following practical assignments. Case Study Analysis Code of Conduct Review Stakeholder Analysis Ethical Leadership Assessment Corporate Social Responsibility (CSR) Report Evaluation Whistleblower Protection Policies Comparative Analysis of Corporate Governance Codes Ethics Training Program Development Environmental, Social, and Governance (ESG) Integration Board Diversity and Inclusion Assessment 	-	CEC
	Total	40	70

Suggested Specification Table For Question Paper Design:

Unit No.	Unit Title	Teaching Hours	Distribution of Theory Marks (Assessment as per Revised Bloom's Taxonomy Level*)						Total Marks
			RM	UN	AP	AN	EL	CR	
I	Module-1	10	00	03	00	14	00	00	17
II	Module-2	10	00	03	14	00	00	00	17
III	Module-3	10	00	02	02	00	14	00	18



IV	Module-4	10	00	04	00	07	07	00	18
	Total	40	00	12	16	21	21	00	70

***RM: Remember, UN: Understand, AP: Apply, AN: Analyze, EL: Evaluate, CR: Create**

Note: This specification table provides general guidelines to assist student for their learning and to teachers to teach and question paper designers/setters to formulate test items/questions to assess the attainment of the UOs. The actual distribution of marks at different taxonomy levels in the question paper may slightly vary from above table.

Suggested Student Activities for Progressive Assessment (PA): (50 Marks)

- Presentation
- Project
- Case study
- Assignment
- Quiz

Evaluation:

Students shall be evaluated on the following components:

Internal Evaluation	(Internal Assessment- 50 Marks)
• Project	20 Marks
• Presentation	10 Marks
• Assignment / Quiz	10 Marks
• Class presence and participation	10 Marks

Suggested Learning Resources:

Sr. No	Title of Book	Author	Publication with place, year and ISBN
1	Business Ethics and Corporate Governance	Murthy C.S.V.	Himalaya Publishing
2	Ethics in Business and Corporate Governance	S K Mandal	McGraw Hill
3	Business Ethics and Corporate Governance	Riya Rupani	Himalaya Publishing
4	Business Ethics: An Indian Perspective	A.C. Fernando	Pearson
5	Business Ethics	Murthy C.S.V	Himalaya Publishing
6	Corporate Governance Values & Ethics	Neeru Vasisth, Namita Rajput	Taxmann
7	Business Ethics	Laura P Hartman, Abha Chatterjee	Tata McGraw Hill
8	Business Ethics	M.G. Velasquez	Prentice Hall India Limited
9	Business Ethics	Andrew Crane and Diark Matten	Oxford Publication
10	Corporate Governance Theory & Practice	GeetaRani and R K Mishra	Excel Books



List of Journals / Periodicals / Magazines / Newspapers / Web resources, etc.

• **Journals:**

- Business Ethics Quarterly
- Journal of Business Ethics
- Corporate Governance: An International Review
- Journal of Corporate Governance Studies
- Ethics & Behavior
- Journal of Business and Technical Communication

• **Periodicals and Magazines:**

- Harvard Business Review
- Business Ethics Magazine
- Corporate Governance Advisor
- Ethical Corporation
- Strategic Finance (Focus on Corporate Governance)
- Journal of Corporate Citizenship

• **Newspapers:**

- Financial Times (FT)
- The Wall Street Journal
- The Economist
- The Guardian - Sustainable Business Section

• **Web Resources:**

- <https://ethicsunwrapped.utexas.edu/>
- <https://www.ethics.org/>
- <https://www.globalreporting.org/>
- <https://www.ibe.org.uk/>
- <http://www.coursera.org/>
- <https://nptel.ac.in/>